

SLSF 2016 Foundation Goals

<p>Cornerstones Three cornerstones recognized as essential to SLSF's continued success reviewed during strategic planning years.</p>	<p>Focus/Long-Term Goals The area of focus under each corner stone. These are broad ideas that are developed every 3 – 5 yrs. during strategic planning.</p>	<p>Short-Term Goals What we need to do to address our long term goals, annually, under each focus/long term goal.</p>	<p>Measurable Objective The measurable actions that will tell us that we are succeeding.</p>	<p>Status The progress report for each objective.</p>
<p>Fundraising</p> <p><u>Goals completed by:</u> Nanette Cathy Tracey</p>	<p>Fundraising</p> <p>Ensure maintenance of current fundraising levels through implementation of targeted, effective fundraising efforts</p>	<ul style="list-style-type: none"> Continue to provide a calendar of quality fundraising events Seek out additional sponsors by attending networking events and area chamber of commerce events. Maintain current grant timeline. Research and apply for new grants that support the goals of the foundation. Identify new, smaller sponsorship opportunities for targeted NWSRA events 	<ul style="list-style-type: none"> Provide at least 8 fundraising events Contact 5 new potential sponsors Apply for at least 90% of previous year's grants 	<ul style="list-style-type: none"> SLSF has confirmed 8 events for the 2016 year. They are listed on the calendar and each has a committee and venue in place. Nanette has contacted, met with and receive a sponsorship from Window Works, a first time SLSF sponsor. In the first quarter, Cathy has applied to those grants who have Jan-March deadlines

		<ul style="list-style-type: none"> • Continue to offer current third party events and foster new relationships that may lead to additional third party events • Research and contact companies within the 17 park district area that can be enlisted as SLSF partners • Create and promote an individual giving opportunity that allows for small monthly gifts given automatically through an online processor. • SLSF will seek donors/grants/sponsors to fund the creation of an updated sensory room at the RMCC program space. • If adequate funds are not received by June, the Sensory Room will be the focus of the Gala's Impact Auction 	<ul style="list-style-type: none"> • Research and apply for two new grants • Identify 3 new sponsorship opportunities for targeted NWSRA events • Offer 2 third party events 	<ul style="list-style-type: none"> • A grant requesting funding for a new vehicle was sent to the Rotary Foundation of Sch/Hoff. Estates • At the request of SLSF Board Member Jonathan Salk, SLSF is in talks with ESPN about a grant. • Nanette has requested the Schaumburg Professional Firefighters to sponsor the NWSRA block party • No third party events have yet been discussed
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Marketing and Technology				

				Members to access new materials
Community Relations				
Goals Completed by: Nanette Cathy Tracey	<p>Community Relations</p> <ul style="list-style-type: none"> Increase the SLSF identity in the communities served by NWSRA 	<ul style="list-style-type: none"> The SLSF staff and board will work together to identify young professionals and community members that may be interested in serving on an event committee. Partner with an outside firm to promote SLSF as a targeted charity beneficiary. Nominate volunteers for service awards (IPRA, Kevin T. Kendrigan Spirit Award and other community awards). SLSF staff members will join or maintain memberships in local service clubs and chambers of commerce 	<ul style="list-style-type: none"> Identify 3 young professionals and community members Partner with 1 outside firm to promote SLSF as a targeted charity beneficiary. Nominate at least 2 volunteers for service awards Join or maintain memberships in at least 2 local service clubs or chamber of commerce 	<ul style="list-style-type: none"> Zurich NA was nominated for the Sch. Vol of the Year Large Business TC is a member of the Rotary Club of Roll. Mdws. NS is a member of the Rotary Club of Sch/HE SLSF is a member of both the Arl. Hts. and the Roll. Mdws. Chambers.
Goals Completed by: Nanette Cathy	Community Relations			

Tracey	Strengthen SLSF Board Member commitment	<ul style="list-style-type: none"> • Discern reasons for Board Members sitting on the board, their individual skills and how to make those skills work on the board. • Enable the SLSF staff to respond to the requests made by board members • Identify current Board Member levels of commitment and promote further opportunities • Identify and reach out to members of the community who would be effective SLSF board members • Encourage SLSF Board Members to maintain or increase their personal commitment to the viability of SLSF. 	<ul style="list-style-type: none"> • Meet with each non park district director board member at least once during 2015 • Maintain a spreadsheet of the board member responses from the individual meetings • Create an individualized Board Member giving analysis to create an annual commitment plan • Identify and reach out 1 community member • Host discussions with Board Members on maintaining or increasing their personal commitment at individual Board Member meetings. 	<ul style="list-style-type: none"> • In 2016 NS has met with Jacky Cartwright and Carl Arthur • The spreadsheet has been created and is filled in after each board member meeting. • NS has created a spreadsheet of each board members giving in 2015 and has started one for 2016. • A Fundraising for Board Members webinar was offered to all SLSF board members in March. A conference call
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