Sponsorship Opportunities

GOLD MEDAL Fashion SHOW

SLSF MAKING AN IMPACT FOR NWSRA

GOLD MEDAL FASHION SHOW

Sunday, February 26, 2023 (Event will be hosted in - person and virtually)

OPPORTUNITIES	BENEFITS	
Presenting $10,000	**Promo:** • 20 in–person or virtual event tickets • Sponsor of 8 NWSRA Participants and their guests families • Premier placement at event • Opportunity to provide company promotional materials to in–person and virtual guests • Company representative invited to speak • Company logo and "Presented by" on all promotional event materials • "Presented by" & Logo watermark on livestream • Recognition in Daily Herald App Ad • Listed as "Presenting Sponsor" in press release • Sponsor logo and "Presented by" listed on invitations, programs, welcome video/sign • Full page, inside cover ad in program book, 5"W x 8"H	**Digital:** • Company logo and photo of representatives listed on the SLSF website • Logo on event email campaigns • Featured in SLSF E-newsletter • Recognition in SLSF and NWSRA Annual Report • Announcement of sponsorship on social media • Feature story on social media • Social media mentions "Presented by: @" in all promotional event posts • Sponsor logo and "Presented by" on social media graphics and platforms
Diamond $5,000	**Promo:** • 15 in–person or virtual event tickets • Opportunity to provide company promotional materials to in–person and virtual guests • Company logo on all promotional event materials • Recognition in Daily Herald App Ad • Listed as "Diamond Sponsor" in press release • Sponsor logo in printed and virtual program book • Sponsor logo in welcome video/sign • Full page ad in program book, 5"W x 8"H	**Digital:** • Company logo listed on the SLSF website • Logo on event email campaigns • Featured in SLSF E-newsletter • Recognition in SLSF and NWSRA Annual Report • Announcement of sponsorship on social media • Feature on social media • Sponsor logo on social media graphics and platforms
Gold $3,000	**Promo:** • 10 in–person or virtual event tickets • Company logo on all promotional event materials • Recognition in Daily Herald App Ad • Listed as "Gold Sponsor" in press release • Sponsor logo in printed and virtual program book • Sponsor logo in the welcome video/sign • Full page ad in program book, 5"W x 8"H	**Digital:** • Company logo listed on the SLSF website • Recognition in SLSF and NWSRA Annual Report • Announcement of sponsorship on social media • Feature on social media • Sponsor logo on social media graphics and platforms
Silver $2,000	**Promo:** • 8 in–person or virtual event tickets • Company logo on all promotional event materials • Recognition in Daily Herald App Ad • Listed as "Silver Sponsor" in press release • Sponsor logo in printed and virtual program book • Sponsor logo in welcome video/sign • Half page ad in program book, 5"W x 3.875"H	**Digital:** • Company logo listed on the SLSF website • Recognition in SLSF and NWSRA Annual Report • Announcement of sponsorship on social media • Feature on social media • Sponsor logo on social media graphics and platforms
Emerald $1,500	**Promo:** • 6 in–person or virtual event tickets • Recognition in Daily Herald App Ad • Sponsor name on all promotional event material • Half page ad in program book, 5"W x 3.875"H	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Centerpiece $1,000	**Promo:** • 2 in–person or virtual event tickets • Centerpiece graphic with logo created to display with acknowledgement next to centerpieces • Recognition in Daily Herald App Ad • Sponsor name on all promotional event material • Quarter page ad in program book, 3.75"W x 2.25"H	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms

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Technology $750	**Promo:** •Technology graphic with logo created to display with acknowledgement next to Tech Crew • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Glitz $500	**Promo:** • Glitz graphic with logo created to display with acknowledgement next to silent auction • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Runway $500	**Promo:** • Runway graphic with logo created to display with acknowledgement next to Runway • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Stage $500	**Promo:** • Stage graphic with logo created to display with acknowledgement next to Stage • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Lighting $500	**Promo:** • Lighting graphic with logo created to display with acknowledgement next to Lighting • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
DJ $300	**Promo:** • DJ graphic with logo created to display with acknowledgement next to DJ • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Dressing Room $250	**Promo:** • Dressing Room graphic with logo created to display with acknowledgement next to Dressing Room • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms
Photography $250	**Promo:** • Photography graphic with logo created to display with acknowledgement next to Tech Crew • Recognition in Daily Herald App Ad • Sponsor logo in printed and virtual program book	**Digital:** • Recognition in SLSF and NWSRA Annual Report • Sponsor logo on social media graphics and platforms

Supportive Family and Friends Ad	**Honor Roll**
$150	$100
3.5" W x 2" H Business Card Ad	Name listed as a sponsor in the program book

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Become a Sponsor

Event: _____

Sponsor Level: _____

☐ Check payable to SLSF ☐ Please send invoice/bill ☐ Pay over the phone with Credit Card

Company Name: _____

Contact Name: _____

Phone: _____

E-mail: _____

Address: _____

For more information about becoming a sponsor or other sponsorship opportunities, contact Liz Thomas at 847/392-2848 ext. 227 or e-mail at lthomas@slsf.me

Return form to SLSF 3000 W. Central Road, Suite 205, Rolling Meadows, IL 60008 or email to lthomas@slsf.me