

Date: May 19, 2020
To: Tracey Crawford, Executive Director
From: Cathy Splett, Superintendent of Development
RE: SLSF Update for the May SLSF Board Meeting

Sponsorships: Sponsorship dollars are part of the SLSF event budgets. The FY 2020 budgeted amount is \$76,600. To date, \$10,050 has been received. Additional sponsorship dollars are committed through the Buffalo Grove Golf Outing. Due to COVID-19, SLSF staff are reinventing how sponsorship will look in the future, such as a virtual vendor booth.

Grants: The FY 2020 Grant budgeted amount is \$86,000 which is lower than the past two years due to the completion of a multi-year grant that SLSF received. To date, SLSF has applied for \$67,500 in grants with \$63,000 approved and the remaining grants still pending. SLSF is currently submitting grants to assist with unbudgeted items needed to help NWSRA virtual programs (activity boxes) and additional personal protective equipment that will be needed when face to face programming is allowed again.

Events: The FY 2020 Events budgeted amount is \$299,665. The 30th Gold Medal Fashion Show was held on Sunday, February 23rd and raised just over \$50,000. The Fashion Show was attended by over 450 individuals from the community including State Representative Michelle Mussman and Executive Director of Hanover Township, Tracey Colagrossi.

SLSF is currently planning on hosting the events with the possibility of tweaking them to stay within the suggested guidelines. Due to the "Stay at Home" Orders the Buffalo Grove Golf Classic and the 35th Anniversary of the Palatine Hills Golf Classic were rescheduled to August and September. The SLSF team is currently inventing virtual fundraising events and how events might look in the immediate future.

Grants to NWSRA: On March 20, 2020, SLSF paid \$51,165 to Rolling Meadows Park District for leasing the storage and office spaces at RMCC through 2023. NWSRA was granted \$459.25 for STAR Scholarships.

SLSF will be providing funds to purchase furniture for the NWSRA Programming space in Buffalo Grove, complete the Sensory Garden at Hanover Park Park District and if needed, provide additional funding for construction costs at the NWSRA Programming spaces in Wheeling and Buffalo Grove.

Outreach: SLSF staff reached out to donors, sponsors, grantors and event participants in March and April to continue to build our strong relationships. The families and community are the heartbeat of this organization and we wanted them to know that we are here from them during this uncertain time.

The High 5 Campaign was created as an opportunity for donors, supporters, and friends of SLSF and NWSRA to donate and make a difference in the lives of the children and adults with disabilities we serve during this crisis. An individual donates \$5 and then tags a friend on social media to do the same! SLSF has raised \$1,740 as of May 8, 2020.

SLSF staff have attended numerous free webinars throughout the past month. These webinars have guided and assisted the staff with what the "new normal" of fundraising will look like and what we need to do as a foundation to continue providing assistance to the NWSRA participants and families.