

Date: July 2022
 To: Tracey Crawford
 From: Anne Kiwala, Superintendent of Development
 RE: Sponsorship Update for SLSF Board Members

Sponsorships: Sponsorship dollars are part of the SLSF event budgets. In 2022 SLSF budgeted \$115,700.00 and has currently received \$63,580 in event sponsorship with many more events still to come.

Event	Sponsorship in 2020	Sponsorship in 2021	Sponsorship in 2022	Budgeted in 2022	Notes
Hole Sponsor Deal	\$2,000	\$4,000	\$5,050	\$4,800	Completed
Business Hole Sponsor Deal	N/A	N/A	\$2,000	\$800	Completed
Gold Medal Fashion Show *Some sponsorships came in FY 2021	\$3,900	\$4,950	\$7,200	\$7,000	Completed
Bridges of Poplar Creek	N/A	N/A	\$3,050	\$4,250	Completed
Palatine Hills Golf Outing	\$4,550	\$10,250	\$8,650	\$9,900	Completed
Top Golf	N/A	N/A	\$1,975	\$5,700	July 17
Buffalo Grove Golf Outing	\$16,001	\$22,201	\$21,205	\$20,700	August 10
Moretti's Golf Outing	N/A	\$6,400	\$2,800	\$8,050	August 17
Women's Golf Outing	\$3,100	\$6,550	\$950	\$7,050	August 31
Arlington Golf Outing	\$9,350	\$12,100	\$3,500	\$11,400	September 15
T&M Outing	\$12,585	N/A	\$0	\$15,200	TBD
Sunday Funday	N/A	N/A	\$0	\$850	October 9
Celebrate Ability	\$8,250	\$20,000	\$0	\$20,000	November 4
			\$63,580	\$115,700	

Additional Campaigns: In 2022, SLSF is holding 5 additional fundraising campaigns. These provide additional revenue with no overhead costs. This was the first year for both the Brackets for Abilities and Sockathon campaigns. The Sockathon will not be held again in FY 2023.

Campaign	Net Revenue in 2021	Net Revenue in 2022	Budgeted in 2022	Notes
Brackets for Abilities	N/A	\$860	\$0	Completed
Flower Power Fundraiser	\$1,574	\$574	\$0	Completed
Sockathon	N/A	\$180	\$0	Completed
Fun Pasta Fundraiser	N/A	-	\$0	July 10 – July 31
Double Good Popcorn	\$4,680	-	\$0	December 1 – December 5
		\$1,614	\$0	