

Cornerstones Three cornerstones recognized as essential to SLSF’s continued success reviewed during strategic planning years.	Focus/Long-Term Goals The area of focus under each corner stone. These are broad ideas that are developed every 3 – 5 yrs. during strategic planning.	Short-Term Goals What we need to do to address our long term goals, annually, under each focus/long term goal.	Measurable Objective The measurable actions that will tell us that we are succeeding.	Status The progress report for each objective.
Fundraising	Fundraising			
<p>Goals completed by: Nanette Cathy Tracey Megan</p>	<p>Ensure maintenance of current fundraising levels through implementation of targeted, effective fundraising efforts</p>	<ul style="list-style-type: none"> • Continue to provide a calendar of quality fundraising events • Seek out additional sponsors by attending networking events and area chamber of commerce events. • Identify new, smaller sponsorship opportunities for targeted NWSRA events • Research and contact companies within the 17 park district area that can be enlisted as SLSF partners 	<ul style="list-style-type: none"> • Provide at least 8 fundraising events • Contact 5 new potential sponsors • Identify 3 new sponsorship opportunities for targeted NWSRA events • Research and contact 3 companies within the 17 park district area 	<ul style="list-style-type: none"> • SLSF has confirmed 8 events for the 2017 year. They are listed on the calendar and each has a committee and venue in place. • The GMFS had three new sponsors • The Buffalo Grove Outing had a brand new presenting sponsor: CDE Collision Centers • SLSF met with the Arlington Heights Pipe and Cigar shop who will be new

		<ul style="list-style-type: none"> • Create and promote an individual giving opportunity that allows for small monthly gifts given automatically through an online processor. 	<ul style="list-style-type: none"> • Create and promote one individual giving opportunity with monthly gift option 	<p>sponsors at the Arlington Classic and are interested in additional opportunities.</p> <ul style="list-style-type: none"> • SLSF has hired an outside firm to create a development plan for the foundation. • The Sch/HE Rotary will sponsor the Northern and Southern Stars Halloween Dance and volunteer as well. • Nanette is asking board members to give a monthly gift using the online portal. They have agreed, but the portal is changing and the ability to make monthly
--	--	--	---	---

		<ul style="list-style-type: none"> • Maintain current grant timeline. • Research and apply for new grants that support the goals of the foundation. 	<ul style="list-style-type: none"> • Apply for at least 90% of previous year's grants • Research and apply for two new grants 	<p>pledges it currently in process.</p> <ul style="list-style-type: none"> • SLSF is on target and has applied for 80% of 2016 grants. • SLSF applied for new grants from the Chicago Bulls, MB Financial, PayPal and The Wheaton Franciscan Sisters Ministry Fund. • The MB Financial grant was approved to purchase iPads. • The grant from the Wheaton Franciscan Sisters was approved for
--	--	---	---	---

		<ul style="list-style-type: none"> • SLSF will seek donors/grants/sponsors to fund the creation of an updated sensory room at the HPPD program space. • If adequate funds are not received by June, the Sensory Room will be the focus of the Gala's Impact Auction. 	<ul style="list-style-type: none"> • Find 2 potential donors/grants/sponsors for PURSUIT 2 	<p>\$221,000 to help with the creation of PURSUIT 3. SLSF will be able to apply in 2018 for additional monies needed to complete project.</p> <ul style="list-style-type: none"> • SLSF submitted a grant to Frontier Days from Arlington Heights to help with the purchase of items for the Sensory Room at HP. • SLSF will begin researching grants for 2018 for the Sensory Room at HP. • Celebrate Ability's Impact Auction will be the Sensory Room.
--	--	--	---	--

				<ul style="list-style-type: none"> SLSF has hired Gesture, Inc. to run the online bidding and registration process for the Gala.
Community Relations				
<p>Goals Completed by: Nanette Cathy Tracey Megan</p>	<p>Community Relations</p> <ul style="list-style-type: none"> Increase the SLSF identity in the communities served by NWSRA 	<ul style="list-style-type: none"> The SLSF staff and board will work together to identify young professionals and community members that may be interested in serving on an event committee. Partner with an outside firm to promote SLSF as a targeted charity beneficiary. Nominate volunteers for service awards (IPRA, Kevin T. Kendrigan Spirit Award and other community awards). 	<ul style="list-style-type: none"> Identify 3 young professionals and community members Partner with 1 outside firm to promote SLSF as a targeted charity beneficiary. Nominate at least 2 volunteers for service awards 	<ul style="list-style-type: none"> A young NWSRA part-time staff member has joined the Fashion Show committee Dakota K once again highlighted SLSF in their Feb/March promotion

		<ul style="list-style-type: none"> SLSF staff members will join or maintain memberships in local service clubs and chambers of commerce 	<ul style="list-style-type: none"> Join or maintain memberships in at least 2 local service clubs or chamber of commerce 	<ul style="list-style-type: none"> Tracey, Nanette and now Cathy are all Rotarians. Continued membership in the Arlington Heights and the Rolling Meadows Chambers of Commerce.
<p>Goals Completed by: Nanette Cathy Tracey</p>	<p>Community Relations Strengthen SLSF Board Member commitment</p>	<ul style="list-style-type: none"> Discern reasons for Board Members sitting on the board, their individual skills and how to make those skills work on the board. Enable the SLSF staff to respond to the requests made by board members Identify current Board Member levels of commitment and promote further opportunities 	<ul style="list-style-type: none"> Meet with each non park district director board member at least once during 2016 Maintain a spreadsheet of the board member responses from the individual meetings Create an individualized Board Member giving analysis to create an annual commitment plan Host discussions with Board Members on maintaining or 	<ul style="list-style-type: none"> In 2017 NS will meet with all board members. A spreadsheet is filled in after each board member meeting. Each board member has a profile sheet that is updated annually. Nanette will discuss this sheet at each board member meeting.

		<ul style="list-style-type: none">• Encourage SLSF Board Members to maintain or increase their personal commitment to the viability of SLSF.	increasing their personal commitment at individual Board Member meetings.	<ul style="list-style-type: none">• SLSF will continue to include information about fundraising best practices at board meetings and in the monthly SLSF Board member updates.
--	--	--	---	--