

Date: July 2022
To: Tracey Crawford, Executive Director
From: Anne Kiwala, Superintendent of Development
RE: SLSF Update for SLSF Board Members

Fundraising: The FY 2022 Fundraising budgeted amount is \$358,667. The budgeted amount is higher than the past two years, anticipating higher event attendance with in-person events possible. To date, fundraising has generated \$108,620, which includes one unrestricted event and two restricted golf outings. SLSF will hold five events in the third quarter with anticipated revenue of \$120,035.

Sponsorships: Sponsorship dollars are part of the SLSF fundraising events budgets. The FY 2022 budgeted amount is \$114,902. To date, \$56,380 has been received in FY 2022 with sponsorships still being collected for 4 golf outings in the third quarter.

Grants: The FY 2022 grant budgeted amount is \$142,500. To date, SLSF has applied for \$109,490 in grants with \$51,914 approved and the remaining grants still pending. SLSF has also submitted Letters of Inquiry for a total of \$58,750 to grantors throughout the Chicago area. Larger grant submissions are planned for this year to Coleman Foundation and NorthShore University Health System.

Grants to NWSRA: SLSF is budgeted to provide \$218,500 in grants to NWSRA for 2022. The first of three installments was in May: \$117,303.33 to the five funding pillars. The second installment will be paid in October, and the final installment in December. In addition to the NWSRA grants, SLSF is also budgeted to support the Vogelei House project and has contributed \$245,184 toward the project through June of 2022.

Additional Campaigns:

SLSF ran three virtual fundraising campaigns in the first half of the year to take advantage of the \$0 overhead cost to supplement registration income. In the first half of the year, these campaigns brought in a total of \$1,614. Two more campaigns will run in 2022: the Fun Pasta Fundraising competition between NWSRA Day Camp age groups in July, and the Double Good Popcorn Fundraiser competition between PURSUIT sites in December.

Outreach:

- During May and June, SLSF presented at 1 civic organization about the work of NWSRA and SLSF and attended 18 networking events and 1 outreach event.
- SLSF volunteered for the Palatine Small Business Association's event Girls on the Town and the NWSRA Lighting Booster Club booth at Frontier Days in Arlington Heights.
- SLSF staff toured Pulse Technology in Schaumburg to foster a mutual relationship and set up volunteering opportunities.
- Staff attended 3 continuing education seminars in the month of June.