

<b>Cornerstones</b> Three cornerstones recognized as essential to SLSF's continued success reviewed during strategic planning years.	<b>Focus/Long-Term Goals</b> The area of focus under each corner stone. These are broad ideas that are developed every 3 – 5 yrs. during strategic planning.	<b>Short-Term Goals</b> What we need to do to address our long term goals, annually, under each focus/long term goal.	<b>Measurable Objective</b> The measurable actions that will tell us that we are succeeding.	<b>Status</b> The progress report for each objective.
<b>Fundraising</b>	<b>Fundraising</b>			
<p><b>Goals completed by:</b>                      Nanette                      Cathy                      Tracey                      Megan</p>	<p>Ensure maintenance of current fundraising levels through implementation of targeted, effective fundraising efforts</p>	<ul style="list-style-type: none"> <li>Continue to provide a calendar of quality fundraising events</li> <li>Seek out additional sponsors by attending networking events and area chamber of commerce events.</li> <li>Maintain current grant timeline.</li> </ul>	<ul style="list-style-type: none"> <li>Provide at least 8 fundraising events</li> <li>Contact 5 new potential sponsors</li> <li>Apply for at least 90% of previous year's grants</li> </ul>	<ul style="list-style-type: none"> <li>SLSF has confirmed 8 events for the 2017 year. They are listed on the calendar and each has a committee and venue in place.</li> <li>The GMFS had three new sponsors</li> <li>Nanette met with the Arlington Heights Pipe and Cigar shop who will be new sponsors at the Arlington Classic and are interested in additional opportunities.</li> </ul>

		<ul style="list-style-type: none"> <li>• Research and apply for new grants that support the goals of the foundation.</li> <li>• Identify new, smaller sponsorship opportunities for targeted NWSRA events</li> <li>• Research and contact companies within the 17 park district area that can be enlisted as SLSF partners</li> <li>• Create and promote an individual giving opportunity that allows for small monthly gifts given automatically through an online processor.</li> <li>• SLSF will seek donors/grants/sponsors to fund the creation of an updated sensory room at the HPPD program space.</li> <li>• If adequate funds are not received by June, the</li> </ul>	<ul style="list-style-type: none"> <li>• Research and apply for two new grants</li> <li>• Identify 3 new sponsorship opportunities for targeted NWSRA events</li> <li>• Research and contact 3 companies within the 17 park district area</li> <li>• Create and promote one individual giving opportunity with monthly gift option</li> <li>• Find 2 potential donors/grants/sponsors for PURSUIT 2</li> </ul>	<ul style="list-style-type: none"> <li>• SLSF has hired an outside firm to create a development plan for the foundation.</li> <li>• SLSF is in the process of applying for a new grant from the Chicago Bulls and one from The Wheaton Franciscan Sisters' new foundation. At this point both have received LOI's and we will wait to hear from them prior to moving forward.</li> <li>• The grant from the Wheaton Franciscan Sisters</li> </ul>
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		Sensory Room will be the focus of the Gala's Impact Auction		will request monies for PURSUIT
<b>Marketing and Technology</b>				



**SLSF 2017 Foundation Goals**

<p>Nanette Cathy Tracey Megan</p>	<ul style="list-style-type: none"> <li>Increase the SLSF identity in the communities served by NWSRA</li> </ul>	<ul style="list-style-type: none"> <li>The SLSF staff and board will work together to identify young professionals and community members that may be interested in serving on an event committee.</li> <li>Partner with an outside firm to promote SLSF as a targeted charity beneficiary.</li> <li>Nominate volunteers for service awards (IPRA, Kevin T. Kendrigan Spirit Award and other community awards).</li> <li>SLSF staff members will join or maintain memberships in local service clubs and chambers of commerce</li> </ul>	<ul style="list-style-type: none"> <li>Identify 3 young professionals and community members</li> <li>Partner with 1 outside firm to promote SLSF as a targeted charity beneficiary.</li> <li>Nominate at least 2 volunteers for service awards</li> <li>Join or maintain memberships in at least 2 local service clubs or chamber of commerce</li> </ul>	<ul style="list-style-type: none"> <li>A young NWSRA part-time staff member has joined the Fashion Show committee</li> <li>Dakota K once again highlighted SLSF in their Feb/March promotion</li> <li>Tracey, Nanette and now Cathy are all Rotarians.</li> <li>Continued membership in the Arlington Heights and the Rolling Meadows Chambers of Commerce.</li> </ul>
<p>Goals Completed by: Nanette Cathy Tracey</p>	<p><b>Community Relations</b>  Strengthen SLSF Board Member commitment</p>	<ul style="list-style-type: none"> <li>Discern reasons for Board Members sitting on the board, their individual skills and how to make those skills work on the board.</li> </ul>	<ul style="list-style-type: none"> <li>Meet with each non park district director board member at least once during 2016</li> </ul>	<ul style="list-style-type: none"> <li>In 2017 NS will meet with all board members.</li> <li>A spreadsheet is filled in after each</li> </ul>

		<ul style="list-style-type: none"> <li>• Enable the SLSF staff to respond to the requests made by board members</li> <li>• Identify current Board Member levels of commitment and promote further opportunities</li> <li>• Encourage SLSF Board Members to maintain or increase their personal commitment to the viability of SLSF.</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain a spreadsheet of the board member responses from the individual meetings</li> <li>• Create an individualized Board Member giving analysis to create an annual commitment plan</li> <li>• Host discussions with Board Members on maintaining or increasing their personal commitment at individual Board Member meetings.</li> </ul>	<p>board member meeting.</p> <ul style="list-style-type: none"> <li>• Each board member has a profile sheet that is updated annually. Nanette will discuss this sheet at each board member meeting.</li> <li>• SLSF will continue to include information about fundraising best practices at board meetings and in the monthly SLSF Board member updates.</li> </ul>
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