SLSF
MAKING AN IMPACT FOR NWSRA

We exist to support and promote outstanding opportunities through recreation for children and adults with disabilities in cooperation with Northwest Special Recreation Association.

Regular Meeting
May 17, 2022 - 3:30 p.m.
Virtual Board Meeting
https://us06web.zoom.us/j/81770574430
Call in number:
1 (312) 626-6799
Meeting ID: 817 7057 4430

AGENDA

I. Call to Order
Roll Call

II. Introduction of Guests:
A. Megan O'Brien – 5 Year Recognition
B. Jessica Tanski – Collab Coordinator
C. Taryn McGinley – Intern
D. Victoria Brown – Intern
E. Nyterrius Williams – Intern
F. Lexi Brandlin – Intern
G. Kyle Nichol – Finance Team
H. Bob Tannehill – Finance Team

III. Approval of Agenda

IV. Approval of Minutes, January 25, 2022 – Pages -3-7

V. Correspondence
A. Written
B. Oral

VI. Reports – Pages - 8-34
A. SLSF Reports
1. Events – Wrapped Up or Planning
a. GMFS
b. Bridges of Popular Creek - Oral
c. Golf Outing Updates - Oral
2. Sponsorship
3. Grants
4. Goals Update
5. 1st Quarter Financial Report
B. Marketing and Public Relations
C. NWSRA Program Report

3000 West Central Road, Suite 205 Rolling Meadows, IL 60008 • VOICE 847/392-2848 • FAX 392-2870 • TTY 392-2855 • www.slsf.me

VII. Review of Financial Statements/Investments – Pages – 35-44
- A. SLSF Investment Statement
- B. Organizational Cash Overview
- C. Balance Sheets
- D. Profit & Loss Budget vs. Actual
- E. Other

VIII. Warrant – Pages – 49-51
- A. Motion to approve February Warrant - $6,358.08
- B. Motion to approve March Warrant - $187,176.99

IX. Old Business - Pages 52-53
- A. Budget Adjustment

X. New Business – Pages - 54-57
- A. Audit Acceptance
- B. Fund Balance Recommendation
- C. NWSRA Grant Request Review
- D. Other

XI. Information/Action Items
- A. NWSRA Project/Programming Updates
  1. Vogelei House – Hoffman Estates Park District – Oral Report
  2. Green House – Wheeling Park District – Oral Report
- B. Board Member Comments
- C. Other

XII. Comments

XIII. Adjournment

Mission Statement

We exist to support and promote outstanding opportunities through recreation for children and adults with disabilities in cooperation with the Northwest Special Recreation Association

IV. Minutes

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MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE SPECIAL LEISURE SERVICES FOUNDATION HELD VIA ZOOM, ON THE 25th OF JANUARY, 2022

Trustee Crook called the meeting to order at 3:35 p.m.

Those present were: Amy Charlesworth, Al Crook, Diane Hilgers, Anthony Gattuso, Jim Houser, Jay Morgan, Kathy Nowicki, Terri Oates, Rafal Piontkowski, Ryan Risinger, Kevin Romejko, Jonathan Salk, Dave Speers

Tom Perkins arrived at 3:43 pm

Linda Ballantine arrived at 3:46 pm

Absent were: Carl Arthur, Thomas Campone, Dennis Hanson

Also present were: Tracey Crawford, President; Anne Kiwala, Superintendent of Development; Andrea Griffin, Superintendent of Recreation; Tom Draper, Superintendent of Marketing and IT; Darleen Negrillo, Superintendent of Administrative Services; Liz Thomas, Foundation Manager; Megan O'Brien, Events Coordinator; Miranda Woodard, Accounting Manager and Jessica Vasalos, Administrative Manager, as recording secretary.

Introduction of Guests
Superintendent Griffin informed the Board that the new intern, Jasper Shorr could not attend as he was at a program. New Board Member Bret Fahnstrom is present as a guest until induction later in the agenda.

Approval of Agenda for January 25, 2022
Trustee Crook called for a motion to approve the agenda for January 25, 2022. Trustee Charlesworth made the motion and Trustee Romejko seconded the motion.
Upon voice vote, the motion carried.

Approval of Minutes for December 7, 2021
Trustee Crook called for a motion to approve the minutes for December 7, 2021. Trustee Nowicki moved and Trustee Oates seconded the motion. Upon voice vote, the motion carried.

Correspondence
Written:
None

Oral:
None

SLSF Reports
Superintendent Kiwala and her staff reported on the 2021 Year End Report. She touched on $86451 in sponsorship dollars which represents a 40% increase. Events has a budget amount of $150,202 with $203,947.36 received. The GMFS grossed $35,000 in spite of COVID-19 guidelines. Celebrate Ability was hosted with both in person and virtually and grossed $76,000. Kilwins Fudge fundraiser was a huge success as Kilwins couldn't keep their fudge in stock.

Grants
Superintendent Kiwala reviewed the grants received for 2021. Grants saw many applications that totaled $179,013 in private grants and $10,000 in governmental grants. From those sent $160,474 has been approved and received in 2021. FY2022 will target revisiting grants that were not approved.

Annual Appeal
Superintendent Kiwala briefly outlined the plan for the Annual Appeal during the harder times that COVID-19 brought. This appeal represented a 50.2% open rate. The Annual Appeal showed a $9,090 decrease from 2020 to 2021.

Giving Comparisons
Superintendent Kiwala reviewed the comparisons from 2020 to 2021. The total ask of NWSRA to SLSF for FY 2021 was $234,000 down (due to not funding any capital improvements for NWSRA) from FY2020 from $333,371.

2021 Event Wrap Ups
Event Coordinator Megan O'Brien reported to the Board an overall comparison of 2020 to 2021. Overall the net profit for the year was just under $58,000. She then reviewed the budget vs actual for each of events. Working with Terrazzo and Marble to get the T&M Golf Outing back onto the schedule for 2022. Foundation Manager, Liz Thomas reported that staff are working on sponsors for the GMFS.

2022 4th Quarter Goals
Superintendent Kiwala stated that the goals would be reviewed in greater detail during the Year.

Tom Perkins left at 3:53 pm.

FY 2021 Year End Financial Wrap Up
Superintendent Kiwala reviewed the Year End balances and the suggestion, aligned with the Fund Balance, for the beginning balance for 2022. Superintendent Kiwala asked for a motion to approve the recommendation of starting the year with $60,000 and transferring the remaining funds $18,858.45 to the Restricted Reserve Fund (after the audit is completed). Trustee Ballantine made the motion and Trustee Oates approved the motion. Upon roll being called, the vote was as follows:

AYA: Linda Ballantine, Amy Charlesworth, Al Crook, Anthony Gattuso, Jim Houser, Jay Morgan, Kathy Nowicki, Terri Oates, Rafal Piontkowski, Ryan Risinger, Kevin Romejko, Jonathan Salk and Dave Speers

NAY: None

The motion carried.

Marketing and Public Relations
Superintendent Draper reported that staff have been busy with 2022 events. The fashion show videos are being completed and they are working on the NWSRA and SLSF Annual reports. Staff did an outstanding job with the marketing plan and is steadily working on the GMFS. Trustee Ballantine gave major kudos to the marketing staff regarding the year in review video that was shared. She also loved the 40th year anniversary video.

NWSRA Program Report
Superintendent Griffin relayed a story about the PUNS night she attended. At this event was a mother that was struggling with her child. She explained to this mother about the programs and services that NWSRA and SLSF provide to member district families. Ms. Griffin informed the mom that there is plenty of assistance for her children to ensure that they can experience meaningful and purposeful leisure. She assured her that support and services are available to her. Superintendent Griffin also shared a story of a participant of the Palatine Stables, horseback riding programs. This is her favorite program.

Review of Financial Statements/Investments
Business Manager Woodard reviewed the financials and reported to the Board that everything is looking good and we were looking forward to the Audit. SLSF is doing well in spite of the rates struggling in the market.

Approval of Warrant #11
Trustee Crook called for a motion to approve Warrant #12, dated December 31, 2021 in the amount of $215,882.27. Trustee Charlesworth made the motion and Trustee Salk seconded the motion. Upon roll being called, the vote was as follows:

AYE: Linda Ballantine, Amy Charlesworth, Al Crook, Anthony Gattuso, Jim Houser, Jay Morgan, Kathy Nowicki, Terri Oates, Rafal Piontkowski, Ryan Risinger, Kevin Romejko, Jonathan Salk and Dave Speers

NAY: None

The motion carried.

Approval of Warrant #1
Trustee Crook called for a motion to approve Warrant #1, dated January 25, 2022, in the amount of $65.00. Trustee Oates made the motion and Trustee Speers seconded the motion. Upon roll being called, the vote was as follows:

AYE: Linda Ballantine, Amy Charlesworth, Al Crook, Anthony Gattuso, Jim Houser, Jay Morgan, Kathy Nowicki, Terri Oates, Rafal Piontkowski, Ryan Risinger, Kevin Romejko, Jonathan Salk and Dave Speers

NAY: None

The motion carried.

Old Business
None

New Business
SLSF Retreat
Soar Analysis/Strategic Plan
President Crawford and Superintendent Kiwala informed the Board SLSF staff had a retreat in January to review SLSF's Strengths, Opportunity's, Aspirations and Results) This evaluation allows for identifying goals and core strategies in 2022 for SLSF. President Crawford and

Superintendent Kiwala reviewed the Four Core Strategies that were developed during the SLSF retreat as well as goals that were written for FY2022. Superintendent Kiwala asked for a motion to approve the Strategic Plan for FY2022. Trustee Romejko moved the motion and Trustee Risinger seconded the motion. Upon roll being called, the vote was as follows:

AYE: Linda Ballantine, Amy Charlesworth, Al Crook, Anthony Gattuso, Jim Houser, Jay Morgan, Kathy Nowicki, Terri Oates, Rafal Piontkowski, Ryan Risinger, Kevin Romejko, Jonathan Salk and Dave Speers

NAY: None

The motion carried.

Installation of New Board Member
Installation of Officers
President Crawford asked for a motion to approve the installation of new Board Member, Bret Fahnstrom. Trustee Oates moved the motion and Trustee Morgan seconded the motion. Upon Voice vote, the motion carried.

2021 Year in Review
At this time the SLSF team presented a year in review for 2021. The presentation is available on the SLSF Directors site.

Adjournment
Being no further business to come before the Board, Trustee Crook called for a motion to adjourn the meeting at 4:50 pm. Trustee Fahnstrom moved and Trustee Romejko seconded the motion. Upon voice vote, the motion carried.

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Secretary

VI. Reports

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Date: May 2022
To: Tracey Crawford, Executive Director
From: Anne Kiwala, Superintendent of Development
RE: SLSF Update for the May SLSF Board Meeting

Fundraising: The FY 2022 Fundraising budgeted amount is $358,667. The budgeted amount is higher than the past two years, anticipating higher event attendance with in-person events possible. To date, fundraising has generated $51,281, which includes revenue from the Gold Medal Fashion Show and sponsorships and registrations for the upcoming golf outings. SLSF is currently preparing for the first golf outing of the year, the Bridges of Poplar Creek Golf Outing, which is a new event fundraising for the Vogelei House project.

Sponsorships: Sponsorship dollars are part of the SLSF fundraising events budgets. The FY 2022 budgeted amount is $114,902. To date, $33,552 has been received with the majority of the event sponsorship opportunities still to come. New sponsorship accounts for $4,850 of total sponsorship brought in this year.

Grants: The FY 2022 grant budgeted amount is $142,500. To date, SLSF has applied for $54,014 in grants with $25,464 approved and the remaining grants still pending. SLSF also submitted a grant to the Illinois Department of Transportation to request a new 14-passenger van. SLSF will continue to submit its regular grant requests throughout the year in addition to sending letters of intent to potential new grant partners who throughout the Chicago area that have aligned interests.

Grants to NWSRA: The SLSF Board approved a grant in the amount of $260,000 for the fiscal year 2022 prior to the final revision of the NWSRA budget. A revised budget will be presented to the SLSF Board to reflect $218,500 in grants to NWSRA for 2022. Any fundraising beyond the $218,500 will be allocated to the Vogelei House Project. The first of three installments will be paid in May, the second installment in October, and the third installment in December. In addition to the NWSRA grants, SLSF is also budgeted to support the Vogelei House project and has contributed $160,731 toward the project in 2022.

Additional Campaigns/Outreach:
Brackets for Abilities, a first time March Madness event was held this year. The event brought in a Net of $330, selling a total of 33 brackets. For a second year the Flower Power Fundraiser was held bringing in $574.00, which is lower than 2021, when the campaign brought in $1,574.00. 4 more fundraising campaigns will run in 2022. There are no expenses for any of the additional campaigns.

Outreach:

- During March and April, SLSF presented at 5 civic organizations about the work of NWSRA and SLSF and attended 16 networking events.
- SLSF is sponsoring events at the following NWSRA member park districts: Hanover Park, Prospect Heights and South Barrington. In 2022, SLSF also plans to sponsor events for the park districts of Hoffman Estates, Inverness, and South Barrington.
- SLSF collaborated with Home Depot of Palatine to secure over $4,000 in store credit to use toward landscaping at the Vogelei House.

Date: May 4, 2022

To: Tracey Crawford
From: Megan O'Brien
Event: ***Hybrid Gold Medal Fashion Show***

Event History: The Gold Medal Fashion Show was started in 1991 by a small group of mothers to raise funds to support their children's Special Olympics activities. The first fashion show was held in the banquet room of Park Central, had 100 registrations and models were the committee members' athletes and their families. That event had a net revenue of $2,225.05. In 2014, the fashion show was changed to an unrestricted fundraising event to increase the participation of younger models who are not old enough to compete on athletic teams and to allow NWSRA to use the funds wherever needed, not just for athletics. The models for the fashion show remain NWSRA participants.

# of years event held: 32 years

Event Explanation: The Gold Medal Fashion Show is a luncheon affair, which features 50+ raffle baskets worth approximately $30-$150 each and 4-6 Grand Raffle prizes worth at least $300. The fashion show portion of the day consists of 35-40 NWSRA participants modeling clothing from area stores. Since Northwest Community Healthcare has been a sponsor at the fashion show, they have had two models with their dogs from the Dog Therapy program model in the show. This year NCH did not participate in the Fashion Show and decided to sponsor another event.

This year the price of the Fashion Show increased to $65 for in – person guests and remained the same for virtual guests, $25. For an additional $10, guests could receive a VIP Favor Box with a variety of items. Guests were able to have the boxes delivered, picked up at the SLSF office or at the fashion show. Registered guests received the Zoom link, link for the GiveSmart silent auction and wish list prior to the show.

Event Preparation: The Gold Medal Fashion Show is held the last Sunday in February. The week after the event, the facility for the next year's event is secured. At the previous year's event evaluation meeting, the committee decides on the theme for the next year's event. For the 2022 show, the committee decided on the theme "Faces of Inspiration." The committee begins meeting in June to plan the upcoming fashion show. With the pandemic, the committee met in a hybrid format to discuss what the groups thoughts were on the upcoming show and what format they would prefer to hold the event in. The committee decided to hold the event in a hybrid format and SLSF presented the committee with a variety of banquet venues. The committee decided to hold the event at the Belvedere Banquets and Events in Elk Grove Village.

Clothing providers, hair and make-up providers were contacted in August. After facing a tough few years with the pandemic, Formally Modern Tuxedo was unable to provide free tuxedoes to our models. SLSF reached out to Gap Woodfield and Kildeer and they graciously agreed to assist. Letters were sent to potential models in late September. Raffle solicitation letters were sent in November and invitations were sent the first week of January. The committee met monthly to plan the details of the event.

Committee Names:

Melissa Applebaum	Joanne Kluck	Diane Maxwell
Louise Dickey	Jean Lamantia	Sandy Ricketts
Paula Jones	Mary Larson	Joanne Terrelli
Laurel Katz	Linda Mancini	Ann Zgoda

Raffle explanation: Other than registration, the money from this event comes from the silent auction baskets, grand prize raffle and the wish list. This year featured 54 silent auction baskets and four grand prize raffle items. Tickets for the $1 baskets were replaced with a silent auction to accommodate the virtual and in – person attendees. Values of baskets ranged from $60 - $865. All basket were purchased and 13 baskets had final bids over $200. The grand prize tickets remained the same this year, 1 ticket for $10, 3 tickets for $25 and 7 tickets for $50. $10 raffle items remained valued at a minimum of $300. The Wish List was included again this year. These items were asked for by NWSRA staff for the different programming spaces.

Model explanation: While the format of the Fashion Show changed, the committee and SLSF found a way to still incorporate the models. This year 38 models participated in the show and with the format change SLSF reached out to new models to get close to 40 models. SLSF worked with model families to create a virtual and in – person interviews, runway walk and photoshoot opportunities. SLSF conducted interviews with each model and asked them about what inspires them. SLSF also invested in some higher end technology to assist in the creation of the interviews. This year the virtual models got to walk their own runway from the comfort of their own home. The in – person models were able to walk the runway at the Belvedere. The interviews offered SLSF, the committee and the Fashion Show guests a look into the lives of the models and the opportunity to get to know the models in a way they have not in previous shows. Models wore clothes from Gap Woodfield, Gap Kildeer and JCPenney's. This year models were asked to pick out their outfit at each store, except Gap Woodfield where their clothes were picked out for them. Models walked individually the day of the show so we could see their smiling faces on the runway and for social distancing to adhere to safety practices. There was no grand finale this year as there was no safe way to have all the model social distance on the runway. New this year as a way to incorporate each model's inspiration, they were all given a chocolate rose to give to someone who has inspired them. Another addition was that each model was asked to submit an inspirational quote that was read before they walked the runway, the quote was also incorporated into the décor.

VIP Favor Box explanation: VIP boxes were again created this year for guests to purchase. Boxes were available for an additional $10 and were valued at over $30. Items included a SLSF Chap Stick, GMFS pen, Long Grove Confectionary Chocolate, Rock Candy, SLSF chip clip, post – it notes, sparkling water, travel Kleenex pack, lotion and a postcard to send to someone who has inspired you. SLSF had boxes available for pick – up, delivery and mail. This year no boxes were mailed which cut down on expenses. 150 VIP Favor boxes were made and 82 were sold to guests.

Actual day of explanation: A run of show with tech, chat and text message details was created for the show.

Time	Duration	Topic	Tom and Devin	Kate
7:30 a.m.	30 seconds	Day of Email	NA	Event day email to all guest sent - Megan
8:30 a.m.	30 seconds	Location	NA	Text: The Gold Medal Fashion Show will be starting in 3 hours. In person guests can join us at the Belvedere Events and Banquets at 1170 W. Devon Avenue Elk Grove Village and virtual guests can join us on Zoom Join Zoom Meeting https://us06web.zoom.us/j/7729996163 Meeting ID: 772 999 6163 One tap mobile +13126266799
10:15 a.m.	1 hour 45 min	Music is played	Music is played through Scott's system	NA
10:30 a.m.	30 seconds	Silent Auction is open	• GMFS slide up • Lower thirds scrolling	• Text Alert: "The Gold Medal Fashion Show silent auction is open! Check out the fantastic raffle baskets that are available for purchase. https://GMFS2021.givesmart.com! "
10:30 a.m.	15 min.	Breakout Rooms Open	Breakout Rooms Open • Guests in Zoom Breakout Rooms based on tables • "Snap a screenshot of your 'table'" • Music plays on Zoom	• Add guests to breakout rooms
10:45 a.m.	25 min.	Rachel Hess Playing	• GMFS slide down • 2 -- Scrolling Screen (Host)(DM) o "Share music or sound only" feature on "share mode" o Live Stream of GiveSmart Bid Display (silent auction items) o Devin to screen shot a photo of guests on Zoom	• Guests hop on Zoom and will be muted as they join Zoom • Rachel to perform • Text Alert: "Be sure to check out the silent auction and wish list on GiveSmart! • Chat: Be sure to check out the silent auction and wish list on GiveSmart and buy your $10 raffle tickets • Chat: Wow, Rachel that was such an amazing performance, thank you for playing the piano for us today!

11:10 a.m.	10 min.	Pre – Announcements	• GMFS slide up • 1- Live Welcome w/ hosts (Host) • 1 - Main Camera & Mic on o AK/TC talks about the many ways you can give, Wish List, SA • Thank you Rachel	• Chat: Welcome to the Virtual Gold Medal Fashion Show, we are so excited you have joined us today! You are in for an inspiring day! • Chat: Drop link for Silent Auction, Wish List and $10 Raffle • Chat: Drop thank you for Hess Family, Maxwell, Kluck, Lavelle Law. Thank you to all of our sponsors for their continued support! • Text Alert: "Check out what the Silent Auction and Wish List have to offer!
11:20 a.m.	25 min.	Rebecca Suchodolski playing	• GMFS slide down • 2 -- Scrolling Screen (Host)(DM) o "Share music or sound only" feature on "share mode" • Rebecca Suchodolski playing violin	• Text: Be sure to join us and listen to Rebecca as she plays her violin for all of us

11:45 a.m.	5 min.	Emcee to have all guests take seats	• Belvedere to flicker lights
			• Welcome GMFS slide up
			• 1- Live Welcome
			  o Host "Stop Sharing" to bring to live
			  o Mute all
			  o AK at podium to welcome guests
			  o Thank Rebecca
			  o Announce Door Prize winners – Door prize slide up
				• Chat: Wow, Rebecca that was such an amazing performance, thank you for playing the violin for us today!
				•

11:50 a.m.	10 min.	Salad Served	• Salad served • TC to stage • GMFS slide on screen with music playing • 2 – Committee slide show • Lower thirds Scrolling screen on projectors at Belvedere • Christine Maxwell Award Presentation • Katz Award and slide goes up	• Text: Congratulations to Christine Maxwell 2022 IPRA Participant of the Year

12:00 p.m.	10 min	Lunch Served	• Lunch is served • Anne to thank commissioners, trustees, sponsors, etc. • 2 – Sponsor Scrolling Presentation prepped • 2 – BOD slides show • 2 – Matthew D. Video prepped o Video and mic off • 1 – Mic and Video off • Take down lower thirds before model video goes up • 2 – Presentation up in full screen • Runtime: XX • 2 – Eric B. Video prepped o Video and mic off • 1 – Mic and Video off • Take down lower thirds before model video goes up • 2 – Presentation up in full screen • Runtime: XX	• Chat: Wow, Eric that was such an amazing performance, thank you for singing for us today!
12:10 p.m.	5 min.	Model Video Prep	• 2 – Model Video prepped • Video and mic off • Turn off music in room	• Chat: Drop link for wish list, silent auction and $10 raffle tickets
12:15 p.m.	22 min	Model Video	• 1 – Mic and Video off • 2 – Presentation up in full screen o Runtime: XX • 1 – Mic and Video on standby o Host “Stop Sharing” to bring to live at 22 min • Models go and get dressed	• Chat: What an incredible job Eric, Joli, Kevin, Robert and Wyatt did! • Chat: What an incredible job Eric, Joli, Kevin, Robert and Wyatt did! • Chat: What an incredible job Eric, Joli, Kevin, Robert and Wyatt did! • Chat: What an incredible job Eric, Joli, Kevin, Robert and Wyatt did! • Chat: What an incredible job Eric, Joli, Kevin, Robert and Wyatt did!
12:37 p.m.	2 min	Emcees to stage	• Emcees head to stage	
12:39 p.m.	1 hour	Fashion Show Begins	Fashion Show Begins • 1 - Main Camera & Mic on • Camera to follow models on runway • Playlist music to play on low • Mary and Nanette will talk about each models outfit as they walk the runway • Dessert is served	• Text Alert: “The Gold Medal Fashion Show has begun!” • Chat: The $10 Raffle and Silent Auction will be closing at 1:45 p.m. be sure to get your tickets and make your final bids!

1:35 p.m.	2 min.	Auction Reminder	• Mary/Nanette to remind guests the silent auction will be closing in 10 minutes	• Text: The Silent Auction will be closing in 10 minutes be sure to get your last bids in.
1:41 p.m.	2 min.	$10 Raffle Closes	• $10 Raffle is closed	• Chat: The $10 Raffle is closed, we will be announcing the winners shortly
1:43 p.m.	15 min.	Grand Finale	• Silent Auction closes • Silent auction slide up • Sowa award presentation • Announce $10 Winners • $10 Raffle slide up • Wish list announcement and slide up	• Text: Congrats to our $10 Raffle and Silent Auction winners! • Text: Virtual attendee winners please check your email for instructions on how to get your baskets. • Text: In – person attendee winners please go to the silent auction tables to pick up your baskets.
1:58 p.m.	1 hour	Zoom Breakout Rooms	• Silent Auction basket pick up • Leave Zoom Breakout rooms open for guests with GMFS Slide • 1 - Main Camera & Mic on • Event ends, thank you all for attending • Thank you slide up	• AK to thank everyone for coming • Zoom Breakout rooms • Chat: The Wish List is open until March 4th, make a donation to the Fashion Show and enjoy the virtual dance party!
2:58 p.m.		Tear Down		
Time	**Duration**	**Topic**	**Tom and Devin**	**Kate**
7:30 a.m.	30 seconds	Day of Email	NA	Event day email to all guest sent - Megan

Evaluation responses: The committee evaluation meeting was held on March 14.

Target Numbers:

	2020		2021		2022	
	Budget	**Actual**	**Budget**	**Actual**	**Budget**	**Actual**
Gross Revenue	$59,350.00	$50,577.00	$24,500	$34,311.02	$57,450	$48,519.00
Expenses	$24,650.00	$24,150.77	$1,500	$3,374.09	$26,850	$21,411.56
Net Revenue	$34,700.00	$26,426.23	$23,000	$30,936.93	$30,600	$27,107.44
Registrations	460	453	479	223	500	333
Sponsorships	$5,000	$3,900	$3,000	$4,950	$7,000	$7,200
Event Donations	$2,650	$771	$500	$5,640	$500	$3,550
VIP Favor Boxes	$0	$0	$0	$1,320	$2,500	$790

Grand Raffle	$9,200	$7,889	$3,000	$6,825	$6,600	$6,615
Raffle Baskets	$11,000	$7,982	$4,000	$6,250	$7,000	$8,329
Wish List	$0	$0	$0	$2,518	$2,800	$1,350
Average spent on raffles/person (total $ collected/attendance)	$43.91	$35.04	$14.61	$69.92	$32.80	$48.93
SLSF average cost/person (total expenses/attendance)	$53.59	$53.31	$3.13	$15.13	$53.70	$64.30

Summary: The Gold Medal Fashion Show is an event that serves the dual purpose of raising funds and raising awareness of NWSRA and the potential of children and adults with disabilities. The fashion show is well supported by the families of NWSRA as well as the community.

Because of many state mandates, a virtual and in – person option was available for guests. With SLSF and the committee adapting in – person segments of the show to fit a virtual format the show was a success! The 2022 show raised $3,492.96 below budget. With changing the format to a hybrid platform and an additional mask and vaccine mandate, there was a decrease in both in – person and virtual attendance. SLSF saw an increase in event donations, $10 raffle purchases and the silent auction from the budgeted amounts.

The SLSF team reached out to over 450 potential sponsors and were very appreciative for the new and returning sponsors for this year. While incorporating the purchase of ad space for sponsorship, SLSF saw an increase in sponsorship dollars and the addition of a Violet Sponsor greatly impacted this year's sponsorship amount.

While the production of the event was very different from years past, the event was very successful! Donors had the ability to bid on silent auction items from the comfort of their homes or seats at the Belvedere, as well as purchase items from the Wish List and additional raffle tickets for the $10 raffle. Prior to the event registered guests received an email with the Zoom link, virtual program, the GiveSmart link for the silent auction and logistics for the day of. This year all raffle baskets were purchased by guests!

The biggest draw for the $10 Raffle was the $500 Visa gift card and COACH purse. Guests were able to purchase $10 grand prize raffle tickets ahead of the show and during the show. Guests were sent the silent auction basket list three days prior to the show and the silent auction opened at 10:30 a.m. the day of the show. With the addition of the Wish List, guests were able to assist in the purchase of items for the different NWSRA programming spaces. Of the 150 items posted on the Wish List 53 items were purchased. It also gave guests who may not have won items in the silent auction or $10 Raffle the opportunity to support the show in a different way.

Date: May 2022
To: Tracey Crawford
From: Liz Thomas, Foundation Manager
RE: Sponsorship Update for the May SLSF Board Meeting

Sponsorships: Sponsorship dollars are part of the SLSF event budgets. In 2022 SLSF budgeted $115,700.00 and has currently received around $33,552.00 in event sponsorship with many more events still to come. The Gold Medal Fashion Show was budgeted to bring in $7,000.00 for Sponsorship and brought in $7,200.00.

Event	Sponsorship in 2022	Budgeted in 2022	Notes
Gold Medal Fashion Show	$7,200.00	$7,000.00	Completed
Buffalo Grove Golf Outing	$7,752.00	$20,700.00	August 10
Palatine Hills Golf Outing	$6,200.00	$9,900.00	June 2
Moretti's Golf Outing	$150.00	$8,050.00	August 17
Women's Golf Outing	$500.00	$7,050.00	August 31
Arlington Golf Outing	$200.00	$11,400.00	September 15
T&M Outing		$15,200.00	TBD
Celebrate Ability		$20,000.00	November 4
Hole Sponsor Deal	$5,050.00	$4,800.00	Completed
Business Hole Sponsor Deal	$2,000.00	$800.00	Completed
Sunday Funday		$850.00	October 9
Top Golf	$1,650.00	$5,700.00	July 17
Bridges of Poplar Creek	$2,850.00	$4,250.00	Completed
	$33,552.00	**$115,700.00**	

Additional Campaigns: Brackets for Abilities, a first time March Madness event was held this year. The event brought in a Net of $330, selling a total of 33 brackets. For a second year the Flower Power Fundraiser was held bringing in $574.00, which is lower than 2021, when the campaign brought in $1,574.00. There are no expenses for any of the additional campaigns.

Campaign	Net Revenue in 2022	Budgeted in 2022	Notes
Brackets for Abilities	$330.00	$0	Completed
Flower Power Fundraiser	$574.00	$0	Completed
Sockathon		$0	May 1 – May 31
Fun Pasta Fundraiser		$0	July 10 – July 31
Steps to Success		$0	September 1 – September 30
Double Good Popcorn		$0	December 1 – December 5

Grant Activity Amount requested and file path

The following is a list of 2021 grant activity on behalf of SLSF/NWSRA

Applied for Funding

Governmental Grants

Name	Purpose	Amount Requested	Approved	Notes
IEMA	COVID-19	$ 6,614.14	3,474.23	SLSF applied for Federal Assistance for unbudgeted PPE for staff and participants due to COVID-19 in 2020. NWSRA received check on 6.24.2021 for $3,474.23. FEMA revised guidelines and SLSF pursued remaining funding.
Illinois Department of Transportation – IDOT grants vehicles to non-profit agencies through the Paratransit Vehicle Program.	Accessible Transportation	$ 75,000.00	Pending	SLSF applied for a federal grant for a 14-passenger accessible van. If awarded, estimated delivery is summer of 2024.
		Total Government Grant Money Received in 2022	**$ 3,474.23**	

Applied for Funding

Township Grants

Name	Purpose	Amount Requested	Status	Notes
Palatine Township	Accessible Transportation	$ 6,000.00	Pending	Submitted in 2021 for 2021/2022

Private Grants

Name	Purpose	Amount Requested	Status	Notes
Zurich North America	Vogelei House - Furniture	$ 15,000.00	Pending	Submitted online 3/2/2022
Rotary Club of Elk Grove Village	Scholarships	$ 1,000.00	Pending	Submitted on 3/10/2022
Women's Club of Inverness	Scholarships	$ 550.00	Pending	Submitted on 3/21/2022
Mitsubishi Electric Foundation	General Programmming	$ 5,000.00	Pending	Submitted on 3/22/2022
Knights of Columbus - Schaumburg/Hoffman Estates	Vogelei House -Furniture	$ 500.00	Pending	Submitted on 3/31/2022
Knights of Columbus - Schaumburg/Hoffman Estates	Vogelei House -Furniture	$ 500.00	Pending	Submitted on 3/31/2022

Letters of Inquiry Sent

Rivers Casino	Scholarships	$ 2,500.00	Pending	Submitted letter 4/12/2022
Staples	Scholarships	$ 750.00	Pending	Submitted letter 4/21/2022
Goat Partners International	Scholarships	$ 500.00	Pending	Submitted letter 4/19/2022

Approved

Name	Purpose	Amount Approved	Received	
Palatine Jaycees	Dreamlab	$ 250.00	$ 250.00	Submitteed in 2021 for 2022
Rotary Club of Palatine	Accessible Transportation	$ 4,000.00	$ 4,000.00	Submitted 1/19/2022
Mitsubishi Electric Foundation	General Grant	$ 2,000.00	$ 2,000.00	Matching grant
Mount Prospect Lions Club	General Programming	$ 2,213.99	$ 2,213.99	Submitted on 3/24/2022 to improve the outdoor space at the Mount Prospect programming site.
Elk Grove Township	Accessible Transportation	$ 10,000.00	$ -	Submitted in 2021 for 2022. Grant will be disbursed over 10 months.
Schaumburg Township	Sensory Equipment	$ 2,000.00	$ 2,000.00	Submitted in 2021 for 2022
Home Depot	Vogelei House - Landscaping	In Kind	In Kind	Submitted on 3/8/22 for Home Depot to help cover the cost of landscaping at Vogelei House. Approved for $4,000 in gift cards.
Schaumburg/Hoffman	Vogelei House - Furniture	$ 5,000.00	$ -	Submitted on 3/31/2022. Check will be given on 6/10/2022
	Total Proposed Amount from Grants	**$ 57,763.99**		
	Total Approved Grant Money in 2022	**$ 25,463.99**		
	Total Grant Money Received in 2022	**$ 10,463.99**		
	Budgeted Amount	**$ 142,500.00**		

Core Strategy 1: Community Engagement

Strategy 1A. Increase outreach to new and existing Businesses and Corporations in NWSRA footprint				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Build relationships with businesses and corporations within Hoffman Estates community and surrounding area to support new NWSRA programming space.	SLSF	Liz	**Q1:** Attend 2 HE chamber events **Q2:** Volunteer at 2 HE events **Q3:** Attend 2 HE Chamber events **Q4:** Attend 2 HE chamber events	**Q1:** Luncheon (1/13), Awards (1/20), Wednesday event(1/26), Mayor's Update (2/22), Wednesday event (2/16), Multi Chamber (3/1)

Strategy 1B. Increase outreach to new and existing individual donors in NWSRA footprint				
Goal	**Department**	**Point Person**	**Quarter Objective**	Objective Completed
Continue development of Event 10 program. Develop the "Did You Know" campaign to increase communication among individuals identified within the Event 10 program and Database 10 program	SLSF	Liz/Megan	**Q1:** Develop marketing materials for "Did You Know" Campaign. **Q2:** Contact all event 10 from 2021 **Q3:** Start to create 2022 event 10 **Q4:** Finalize 2022 event 10	**Q1**: Completed Did You Know flyer and sent to all civic groups
Superintendent of Development to examine database of existing donors	SLSF	Anne	**Q1:** Review donors from 2016-2021 **Q2:** Review donors from 2010-2015 **Q3:** Organize into categories **Q4:** Add to database for reporting	**Q1:** Donor Categories chosen: will segment donors into giving preference based on 5 pillars. Reviewing donors 2016-2021.
Target PURSUIT, Inclusion families, STAR Academy families, Snoezelen Sensory Room, Day Camp families	SLSF/NWSRA Management Team	Liz	**Q1:** Choose groups to target for 2022 misc. fundraisers **Q2:** Work with day camp for pasta **Q3:** Target inclusion and programs for end of year quotes **Q4:** Work with PURSUIT for popcorn	**Q1**: Sent memo to TC about new ideas. Added sockathon (inclusion) and steps for success (PURSUIT)

Core Strategy 1: Community Engagement

Strategy 1C. Strengthen relationship with Booster Club to engage new families				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Redevelop Booster Club to align their goals with the overall direction of SLSF fundraising efforts	SLSF/ Superintendent of Recreation	Liz/Rachel	**Q1:** Communicate new plan to all **Q2:** Start contact with all Athletes families **Q3:** Develop relationships with families **Q4:** Request feedback for 2023	**Q1**: Held meeting with Laurel (2/2). First newsletter went out.
Identify fundraising efforts of the Booster Club and maximize revenue	SLSF/ Superintendent of Recreation	Liz/Rachel	**Q1:** Create calendar of events **Q2:** Dine to Donate and Store **Q3: Dine to Donate and Store** **Q4:** Look at 2023 ideas	**Q1**: Calendar of events created.

Focus 1D. Identify collaborative opportunities with external organizations, corporations, groups and other entities				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Identify large companies and corporations that align with SLSF efforts.	SLSF	Anne	**Q1:** Create list of large corporations surrounding each programming site. **Q2:** Research company values and make list of those that align. **Q3:** Research grant opportunities from companies with aligned values, target 10 companies for payroll deductions/volunteering **Q4:** Assign projects to grant opportunities.	**Q1:** 22 Companies added to list

Core Strategy 1: Community Engagement

Identify agencies, organizations, groups, and businesses that support community initiatives within the NWSRA footprint	SLSF	Liz	**Q1:** Update list of organizations surrounding each programming site. **Q2:** Research company values and make list of those that align. **Q3:** Target aligned ogranization for sponsorship, donation, and volunteer opportunities **Q4:** Adjust marketing based on feedback and expand targeted list.	**Q1**: Updated tracker with 500 companies. Entered all local chamber listings.

Focus 1E. Identify collaborative opportunities with external organizations, corporations, groups and other entities				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Expand relationships with organizations and groups within the NWSRA footprint who have a special interest in Diversity, Equity, and Inclusion.	SLSF	Anne/Liz	**Q1:** Identify 5 entities near each of the 6 programming sites. **Q2:** Strategize partnerships, which groups to reach out to. **Q3:** Set meetings with at least 3 groups. **Q4:** Incorporate ideas from meetings into events and marketing.	**Q1:** Palatine Collition, Hanover Park Diversity, Palatine Library, Buffalo Grove PRIDE. Had meeting with Hispanic Chamber.

Goal Carried over from the 2021 Strategic Plan

Core Strategy 2: Marketing/Communication

Strategy 2A. Create a Marketing Plan for each individual event				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Develop a marketing plan that identifies social media posts, electronic mail and other materials to be shared for each event	Marketing	Tom/Erika	**Q1:** Develop marketing plan template for all events. **Q2:** Fill marketing plan templates for each event - have marketing strategy meeting for each event. **Q3:** Execute and streamline marketing timelines. **Q4:** Review 2022 marketing strategy results, prep for 2023.	**Q1.** Completed marketing plan templates for all events.

Strategy 2B. Utilize target marketing to reach specific groups				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Develop target market groups and develop materials.	SLSF/Marketing	Tom/Erika	**Q1:** Define and identify target market groups. **Q2:** Plan strategy for delivering targeted materials**.** **Q3:** Develop targeted materials for all groups. **Q4:** Implement targeted marketing.	**Q1:** Market Groups identified
Include stories on the impact that donations make (from past donors)	SLSF/Marketing	Tom/Erika	**Ongoing -** collect quotes, photos, and videos of impact **Q1:** Include event follow up with photos and amount raised after events. **Q2:** Outline follow up to donors about impact donation made. **Q3:** **Q4:**	**Q1:** GMFS follow up posted to social media and emailed to attendees

Strategy 2C. Continue to develop brand identification for each event				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Ensure that individual brand identification ties in with overall SLSF event	SLSF/Marketing	Tom/Erika	**Q1:** Establish individual brand for each event with marketing color scheme. **Q2:** Create website pages for each event with details. **Q3:** Execute new materials in marketing plan. **Q4:** Tie in event brands with sponsorship experience.	**Q1:** Redesigned event matgerials with matching color schemes across each event.
Develop closing materials showing impact.	SLSF/Marketing	Tom/Erika	**Q1:** Schedule film times to capture impact of donations at programming sites. Add impact stories to event timelines. **Q2:** Implement after events. **Q3:** Implement after events **Q4:** Implement after events and analyze results.	**Q1:** Filmed at Rolling Meadows sensory room, Broadway Buddies, Basketball Skills, and Spring Break Camps

Core Strategy 2: Marketing/Communication

Strategy 2D. Develop a diversity statement that addresses diversity, equity, and inclusion				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Develop a diversity, equity, and inclusion statement.	SLSF/Marketing	Anne/Tom/Erika	**Q1:** Research established DEI statements and create outline. **Q2:** Review outline, edit based on what is important to NWSRA/SLSF community. **Q3:** Final draft, present to the board for edits. **Q4:** Approved DEI statement plan for adding to marketing and implementation.	**Q1:** Outline for DEI statement structure complete based on DEI statement research.

Goal Carried over from the 2021 Strategic Plan

Core Strategy 3: Improve Board Engagement

Strategy 3A. Direct specific asks to Board Members				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Identify the specific areas of need, communicate the need, and provide clear deadline for when funds are needed	SLSF	Anne	**Q1:** Send update email to board about how to contribute to Q1 events. **Q2:** Send monthly email to board about how to contribute to Q2 events. **Q3:** Send monthly email to board about how to contribute to Q3 events. **Q4:** Send monthly email to board about how to contribute to Q4 events.	**Q1:** Adjusted board email schedule to work with Impact Newsletter schedule. Board update email highlighting events and opportunities sent in February.
Follow up with each Board Member to ensure that their individual Board commitment is met throughout the year	SLSF	Anne	**Q1:** Send previous year contributions and ask what they would like to help with in 2022. Schedule one-on-one meetings. **Q2:** Reach out to meet with board members who did have one on ones in Q1. **Q3:** Reach out to board members individually to foster engagement and revisit goals. **Q4:** Follow up regarding annual commitment, give opportunity to brainstorm increasing fundraising	**Q1.** 2021 Contributions sent and collecting 2022 commitment letters. Holding meetings with individual board members.

Core Strategy 3: Improve Board Engagement

Strategy 3B. Ask Board to assist in marketing and outreach efforts				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Revamp Board Ambassador Program and Materials.	SLSF/ Marketing	Anne/Tom	**Q1:** Review current ambassador program and materials. **Q2:** Update Board Ambassador materials and website **Q3:** Update the board on director's site and material updates. **Q4:** Update materials for 2023 - be ready to implement.	**Q1:** Review current ambassador program and materials. Outlining print and digital options.
Provide more information to Board Members on upcoming endeavors.	SLSF	Anne/Tom	**Q1:** Send update email with event information. **Q2:** Highlight new upcoming events at board meeting. **Q3:** Contact board members about volunteer opportunities. **Q4:** Provide information on event wrap ups in board correspondence.	**Q1.** Board update email sent including all upcoming events, preparation, and how to get involved or promote.

Strategy 3C: Diversity, Equity, and Inclusion in the Board				
Goal	**Department**	**Point Person**	**Quarter Objective**	**Objective Completed**
Board member recruiting through a diversity, equity, and inclusion lense.	SLSF	Tracey/Anne	**Q1:** Research and development of DEI statement. **Q2:** Increased involvement in DEI oriented groups. **Q3:** Continued participation in DEI groups. **Q4:** Identiy 3-5 individuals to target for involvement (internal and external).	**Q1.** Attending diversity committee meetings in professional and community organizations. Researching large foundation DEI statements.

Goal Carried over from the 2021 Strategic Plan

Core Strategy 4: Enhance Fundraising Vehicles/Methods

Strategy 4A: Build Major Gifts Program: Devote more time to personal cultivation of potential major donors, creating a robust moves management system, and updating donor messaging to be more personal and donor-centric, rather than transactional and organization-centric.

Goal	Department	Point Person	Quarter Objective	Objective Completed
Develop relationships with existing donors to increase their donation levels.	SLSF	Anne/Liz	**Q1:** Create sponsorship experience **Q2:** Research major gifts programs **Q3:** Target donors to spend time with them **Q4:** Request feedback on the experience	**Q1:** Waiting on Marketing
Research and investigate new donors through various search engines, databases, Board Member contacts and existing relationships.	SLSF	Anne	**Q1:** Use newspaper to collect new ideas **Q2:** Update tracker from new chamber books **Q3:** Follow local social media groups for ideas **Q4:** Review tracker for 2023 moving some to inactive and gathering more from google maps	**Q1:** Collected new names in board member meetings, newspaper, and chamber events. Researched national donors through larger search engines.

Strategy 4B: Target donors through current direct mail (annual appeal) program: Bring program in line with industry standards, and experimenting with strategic prospect mailing to acquire new donors.

Goal	Department	Point Person	Quarter Objective	Objective Completed
Reach out to new potential donors through the Annual Appeal.	SLSF/Marketing	Anne/Tom	**Q1:** Analyze data from previous annual appeal approaches - identify best strategies already attempted. **Q2:** Spring Appeal - change mailing approach to increase response. Include online donation option. **Q3:** Analyze Spring Appeal response and past Holiday Appeal reponse. Adjust approach for Holiday Appeal. **Q4:** Holiday Appeal - change mailing approach to increase response. Include online donation option.	**Q1.** Reviewed previous appeals year to year analyses. Identified broad approach with personal impact stories most successful.

Strategy 4C: 4. Create a planned giving program: Alert parents, grandparents, volunteers, and donors to the possibility of including SLSF in their legacy plans, while recognizing those that have already done so.

Goal	Department	Point Person	Quarter Objective	Objective Completed
Identify ways to enhance Planned Giving program	SLSF	Anne/Liz	**Q1:** Design Planned Giving portion of "In Memory Of" website. **Q2:** Written outline for Planned Giving Program. **Q3:** Research 2 successful examples from others **Q4:** Create roll out plan for 2023	**Q1**: Waiting on marketing **Q2.** Touch base with marketing on estimated completion date
Create "In Memory Of" donations program	SLSF/Marketing	Liz/Tom	**Q1:** Written outline **Q2:** Meeting about the plan **Q3:** Website completed and proofed **Q4:** Website announced and marketed	**Q1**: Outline completed

Goal Carried over from the 2021 Strategic Plan

FY 2022 1st Quarter SLSF Financial Report

Line Item #	Description	FY 2022 Budget	Jan - Mar 2022	% Change from Budget	Explanation
Income					
31110	Interest Income	35.00	12.38	35.4%	Slightly above budget due to increase in rates.
31200	Grants Received	142,500.00	6,250.00	4.4%	Below budget due to some grant funding coming in throught the year, awaiting response on first quarter grant proposals.
31300	Restricted Fundraising	69,297.00	7,635.00	11.0%	Below budget due to restricted fundraisers occuring after the first quarter.
31400	Restricted Donations	6,000.00	2,706.28	45.1%	Above budget due to large restricted donation.
32300	Unrestricted Fundraising	289,370.00	43,671.85	15.1%	Below budget due to high percentage of unrestricted fundraisers occuring after the first quarter.
32400	Unrestricted Donations	62,600.00	29,868.71	47.7%	Above budget due to large anonymous general donation in January.
33700	Investment Transfer	-	-		This line item reduced to 0 as all funds previously in this line are revenue from previous years and will be counted as an expense in Capital Improvements - Vogelei Project line item.
	Total - Income	**569,802.00**	**90,144.22**		
	Total Revenue	**569,802.00**	**90,144.22**	**15.8%**	
Expense					
Administration					
40100	Postage	6,000.00	589.19	9.8%	Under budget due to switching some marketing to email.
40200	Office Expense	6,700.00	1,824.75	27.2%	On target.
40250	Credit Card Fees	6,000.00	715.07	11.9%	Slightly under budget due to processing less credit cards.
40400	Professional Memberships	4,815.00	2,170.00	45.1%	Over budget due to majority of professional membership fees being due in the first quarter.
40500	Education/Training	3,200.00	(1,492.95)	-46.7%	Under budget due a refund of double payment from 2021.
40600	Public Education/Information	18,300.00	4,971.70	27.2%	On target.
40700	Printing	6,400.00	-	0.0%	Below budget due to Kevin's Club printing occuring in the second quarter and printing the spring appeal in house.
40800	Professional Fees	5,500.00	-	0.0%	Below budget due to this line item covering cost of the audit. This expense occurs in the second quarter.
41300	Restricted Fundraising	23,971.75	92.10	0.4%	Below budget due to all restricted fundraising events occurring after the first quarter. This budget for this line item was increased by $200 in May 2022 to account for Ligthing Booster expenses of revenue received in 2021.
42300	Unrestricted Fundraising	123,659.25	23,038.61	18.6%	On target.
	Subtotal	**204,546.00**	**31,908.47**	**15.6%**	
Grants Given					
43100	NWSRA Lightning Athletes	30,000.00	-	0.0%	Below budget due to first grant to NWSRA occuring in May. Grant reduced from $35,000 in May due to changes in NWSRA Budget.
43200	Accessible Vehicle Support	48,500.00	-	0.0%	Below budget due to first grant to NWSRA occuring in May. Grant reduced from $65,000 in May due to changes in NWSRA Budget.
43300	Scholarships	65,000.00	-	0.0%	Below budget due to first grant to NWSRA occuring in May. Grant increased from $63,000 in May due to changes in NWSRA Budget.
43350	Misc Grants	-	-		This line item for $26,000 is being reallocated to the Vogelei Project in the Capital Improvements line item.
43400	Inclusion	10,000.00		0.0%	Below budget due to first grant to NWSRA occuring in May.
43500	General Program Support	65,000.00		0.0%	Below budget due to first grant to NWSRA occuring in May. Grant decreased from $87,000 in May due to changes in NWSRA Budget.
43700	RMCC Lease	-	-	**0.0%**	Not budgeted in 2022. SLSF will start paying for RMCC lease again in 2023.
	Subtotal	218,500.00	-	0.0%	
	Total Expense	**423,046.00**	**31,908.47**	**7.5%**	
43650	Capital Improvements - Vogelei House	658,780.80	160,730.70	24.4%	On Target. This line item was increased with the revised budget to include restricted revenue from 2021 and revenue from previous years that was held in the Restricted Reserve Fund and investment account that will be used toward the Vogelei Project.
	Total Vogelei House	**658,780.80**	**160,730.70**		
	Net Total	(512,024.80)	(102,494.95)	**20.0%**	

SLSF
MAKING AN IMPACT FOR NWSRA

MARKETING & PR REPORT JANUARY-APRIL 2022

SLSF maximizes public outreach through a variety of endeavors. The following report highlights some of the recent marketing and public relations activities:

GMFS MARKETING

- Leading up to the Gold Metal Fashion Show we featured a “Meet the model” series on social media highlighting the models that would star in the show.
- Produced all marketing materials for the Gold Metal Fashion Show including the programs, day of signage, graphics, model interview videos, and more. All content featured a consistent brand image and we could not be more proud of how it turned out.
- With the Gold Metal Fashion Show being Hybrid this year, the tech/logistics behind the show was immense. A substantial amount of planning went into how our audience both in person and virtually would experience the event.

DIGITAL MARKETING

- Created social media marketing plans for all 2022 Golf Outings.
- Researched and implanted a dynamic QR code system to allow us the ability to track the effectiveness of various QR code campaigns.

GENERAL MARKETING

- Designed marketing materials and promoted new SLSF fundraising efforts including Dine to Donate, Brackets for Abilities and Sockathon.
- Designed and promoted materials for Flowerpower.
- Completed the 2021-2022 Annual Review highlighting the accomplishments of both NWSRA and SLSF.
- Designed and sent both digital and printed versions of the 2022 SLSF Spring Appeal.
- Promoted the yearly calendar of events for SLSF.
- Redesigned all 2022 Golf Outing materials and created landing pages on our website for each.
- Redesigned and printed our 2022 Kevin’s Club Invites.

IN PROGRESS

- Working to complete final functionality requirements on the SLSF side of Civi while working on a solution to import all SLSF database history from oracle.

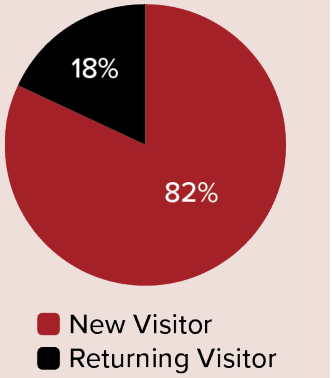
JANUARY 2022 DIGITAL MARKETING STATISTICS

WEBSITE STATISTICS

www.slsf.me

4,955
TOTAL PAGE VIEWS

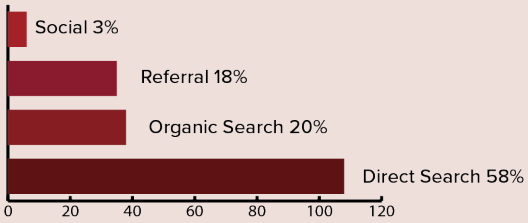
2,541
TOTAL SESSIONS



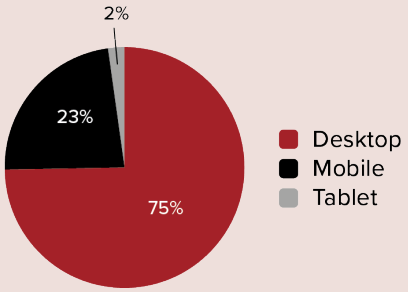
1,445 NEW VISITORS

MOST VISITED PAGES	PAGE VIEWS	AVG. TIME SPENT
1. SLSF	Homepage	176	1:50
2. SLSF	Gold Medal Fashion Show	58	2:27
3. SLSF	Meeting Information	57	2:46
4. SLSF	Directors	53	15 sec
5. SLSF	About	38	28 sec
6. SLSF	Board of Directors	35	3:37
7. SLSF	Sponsor	35	2:28
8. SLSF	Sponsorships	23	5:03
9. SLSF	Holiday Appeal	17	4:08
10. SLSF	SLSF Team	17	12 sec

TOP CHANNELS
How people visit the website



DEVICES BEING USED



SOCIAL MEDIA STATISTICS

People Reached: 1,867
Total Page Follows: 1,604
Post Engagements: 921

Post Impressions: 637
Post Reach: 115
Total Followers: 134

Post Impressions: 542
Total Followers: 36
Page Views: 33

TRENDING POSTS

- GMFS #MeetTheModel Posts
- Top Golf Push to Register Posts
- GMFS Push to Sponsor Post
- Top Golf Push to Sponsor Sponsor Post
- GMFS Sponsors Posts

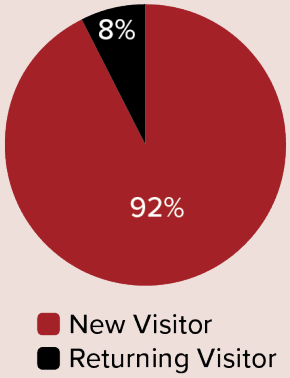
FEBRUARY 2022 DIGITAL MARKETING STATISTICS

WEBSITE STATISTICS

www.slsf.me

697
TOTAL PAGE VIEWS

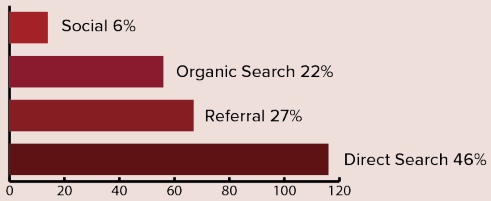
379
TOTAL SESSIONS



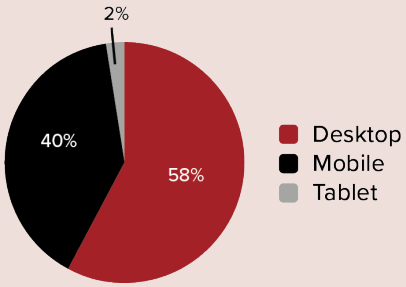
229 NEW VISITORS

MOST VISITED PAGES	PAGE VIEWS	AVG. TIME SPENT
1. SLSF	Homepage	213	44 sec
2. SLSF	Gold Medal Fashion Show	143	7:38
3. SLSF	About	55	1:31
4. SLSF	Hole Sponsor Deals	43	5:20
5. SLSF	Sponsorships	35	23 sec
6. SLSF	Board of Directors	32	3:55
7. SLSF	Top Golf Outing	29	1:05
8. SLSF	SLSF Team	21	29 sec
9. SLSF	Stories	14	48 sec
10. SLSF	40th Anniversary	11	53 sec

TOP CHANNELS
How people visit the website



DEVICES BEING USED



SOCIAL MEDIA STATISTICS

People Reached: 5,132
Total Page Follows: 1,605
Post Engagements: 1,585

Post Impressions: 1,725
Post Reach: 77
Total Followers: 135

Post Impressions: 169
Total Followers: 36
Page Views: 17

TRENDING POSTS

- Top Golf Outing Register Posts
- GMFS #MeetTheModels Posts
- Brackets For Ability
- Bridges of Poplar Creek Register Posts
- GMFS Register Post

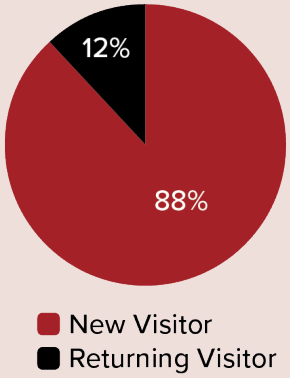
MARCH 2022 DIGITAL MARKETING STATISTICS

WEBSITE STATISTICS

www.slsf.me

1,795
TOTAL PAGE VIEWS

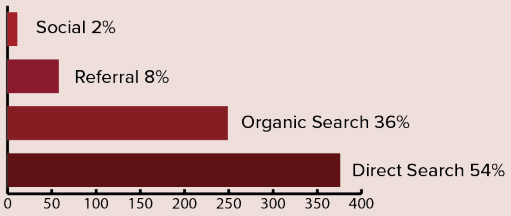
871
TOTAL SESSIONS



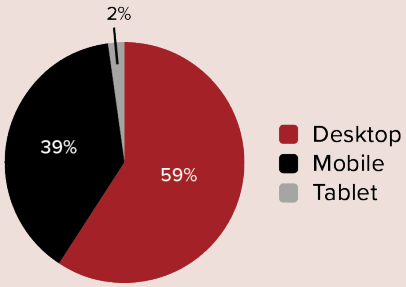
666 NEW VISITORS

MOST VISITED PAGES	PAGE VIEWS	AVG. TIME SPENT
1. SLSF | Homepage	1,086	5:02
2. SLSF | About	83	1:07
3. SLSF | Bridges of Poplar Creek	83	3:45
4. SLSF | Palatine Hills Golf Classic	78	1:43
5. SLSF | Gold Medal Fashion Show	73	2:10
6. SLSF | Sponsors	52	39 sec
7. SLSF | Hole Sponsor Deals	40	5:15
8. SLSF | Directors	29	30sec
9. SLSF | Top Golf Outing	28	1:16
10. SLSF | Board of Directors	25	3:15

TOP CHANNELS
How people visit the website



DEVICES BEING USED



SOCIAL MEDIA STATISTICS

People Reached: 5,410
Total Page Follows: 1,607
Post Engagements: 2,475

Post Impressions: 1,044
Post Reach: 82
Total Followers: 137

Post Impressions: 721
Total Followers: 39
Page Views: 24

TRENDING POSTS

- Flower Power Fundraiser
- Brackets for Abilities
- Double Good Popcorn Fundraiser Impact Post
- Palatine Hills Golf Classic
- GMFS Photos

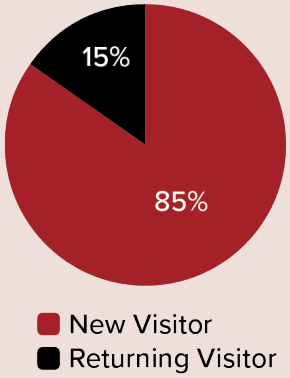
APRIL 2022 DIGITAL MARKETING STATISTICS

WEBSITE STATISTICS

www.slsf.me

1,041
TOTAL PAGE VIEWS

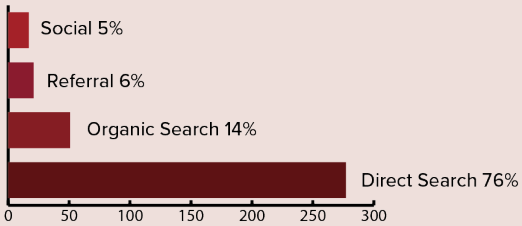
571
TOTAL SESSIONS



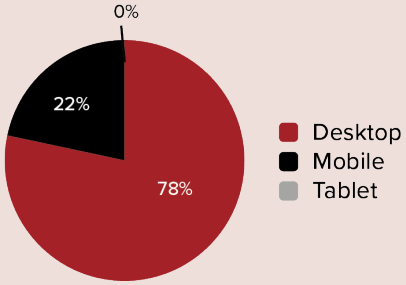
329 NEW VISITORS

MOST VISITED PAGES	PAGE VIEWS	AVG. TIME SPENT
1. SLSF	Homepage	336	1:04
2. SLSF	Bridges of Poplar Creek	121	3:44
3. SLSF	About	76	35 sec
4. SLSF	Buffalo Grove Classic	73	2:16
5. SLSF	Palatine Hills Classic	67	1:42
6. SLSF	Arlington Classic	61	3:07
7. SLSF	Top Golf Outing	32	34 sec
8. SLSF	Board of Directors	26	2:02
9. SLSF	Kevin	26	9:10
10. SLSF	SLSF Team	26	1:35

TOP CHANNELS
How people visit the website



DEVICES BEING USED



SOCIAL MEDIA STATISTICS

People Reached: 13,794
Total Page Follows: 1,609
Post Engagements: 928

Post Impressions: 747
Post Reach: 85
Total Followers: 137

Post Impressions: 658
Total Followers: 42
Page Views: 7

TRENDING POSTS

- SLSF Outreach Event Post
- Vogelei House Update
- Sockathon
- Bridges of Poplar Creek Posts
- Kevin's Club Posts

Date: April 21, 2022
To: Tracey Crawford
From: Andrea Griffin and Rachel Hubsch, Superintendents of Recreation
Re: Program Report

NWSRA General Therapeutic Recreation Programs & Services

NWSRA's winter/spring season (2022) will end on April 30, 2022 for general therapeutic recreation programs. Horseback riding lessons at Palatine Stables kicked off in late March, and was led by the Palatine Park district horse instructor, Sharon. She hosted nine participants on Monday's who learned basic skills on how to ride a horse. Participants thus far know how to mount/dismount and ride the saddle of a horse while improving their balance, posture, and body control. The popular program, Broadway Buddies, lead in conjunction with the Buffalo Grove Performing Arts Theater never let up steam from the 2021 fall season. The 12 participants have continued to work very hard to perfect their upcoming May showcase "Once On This Island". Participant Varun, a resident of Prospect Heights, has completely burst of out his shell according to the director Elise. He has improved his attention and focus and now improvises his lines well. He is gearing up to be a breakout star! Led by one of our veteran part-time program leaders, Pat Henry, Spare Time Bowlers at Bowlero-Mt. Prospect is a fun scene on Saturday mornings. Spare Time Bowlers is our second biggest general therapeutic recreation program this season with 25 participants. The staff, participants, and parents have enjoyed socializing and bowling with friends.

Lightning Athletics

NWSRA Lightning competed in Special Olympics Powerlifting & Swimming and took home some Gold! Six athletes competed in Powerlifting with 5 receiving a gold medal and qualifying for Summer Games. Swimming had 14 athletes with 12 receiving a gold medal at their qualifier! Track and field will be competing May 15 at Prospect Heights High School.

Leisure Education

The 2022 Leisure Education Program is underway servicing approximately 100 students in 18 classes. This number is lower than in previous years because of the COVID 19 pandemic. Plans are underway for more classrooms to start coming back for the next school year. NWSRA full-time staff are providing 38 different options for goal-based leisure activities such as Martial Arts, Sled Hockey, Rhythmic Movement, and learning to cook over the campfire. Staff have hosted over half of our trips for the year, with every class going on at least two trips so far. We heard positive feedback from a Riley Elementary teacher saying "I have never seen their kids focus on one single activity for so long". Staff have ensured that students/teachers are engaged and their interests are explored. The final Leisure Education trip of the 2021-2022 school year will be on May 27th.

Inclusion Services

The inclusion team is currently gearing up for summer, with already 65 inclusion requests received and over 30 staff already committing to an assignment. The team anticipates more requests as most member districts allow camp registration through May. The team is also creating their presentations for Night 1 and Night 2 of seasonal staff training. Topics include: expectations, communication, documentation, behavior management, scenarios and more. Additionally, the team is working to set up park district trainings to ensure all park district staff are adequately informed on the value of behavior management and empathy.

PURSUIT

During the months of March and April, all PURSUIT sites went on multiple all day trips to various establishments in the community, including Friendship Park, Cernan Earth and Space Center through Triton College and Mid America RaceWay in Buffalo Grove. The Buffalo Grove and Hanover Park PURSUIT sites have established two new volunteer opportunities, at Poplar Creek Library and Bernies Book Club.
All PURSUIT sites shopped for and created Easter baskets as a volunteer project through local townships..

Special Events

In March NWSRA had the final two special events of the winter/spring season. On March 4th we had our Stars and Stripes event where staff brought five participants to Enterrium Arcade in Woodfield mall for a day of delicious food, fun arcade games, and action-packed bowling. Participants were excited to spend the day with friends blowing off some steam. On March 31st staff took 15 participants to see the Chicago Bulls play the LA Clippers at the United Center. This action-packed game had all the participants on the edge of their seats as they watched the Bulls come back for the win in overtime. It was a great way to conclude the special events for the season.

Recruitment (part-time staff and volunteers)

Staff have been actively recruiting new part-time staff and volunteers. Throughout the last two months staff have attended the Palatine Park District Job Fair, the Arlington Heights National Library Teen Job Fair and the Prospect Heights Job Fair, as well as a virtual job fairs with the University of North Carolina – Wilmington and Rush University for Healthcare Students. All available jobs have been posted within the DeVry campuses. Local high school districts have been sent job flyers to be shared with students. Information on NWSRA jobs and the organization have been added to the Best Buddies newsletter and clubs in Illinois. Job flyers, specifically relating to inclusion aides have been shared with NWSRA Member Park Districts. Staff planned and hosted NWSRA first in-house job fair and partnered with Rolling Meadows Park District.

VII. Financial/ Investment Statements

Back to Home

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SPECIAL LEISURE SERVICES
FOUNDATION
ATTN TRACEY CRAWFORD
3000 CENTRAL RD STE 205
ROLLING MDWS IL 60008-2551

January 1, 2022 - January 31, 2022
Account Number: EBR-X12070

Your Financial Advisor Is:
HANSON / FISHER / VANDERLUGT
(630)871-2673

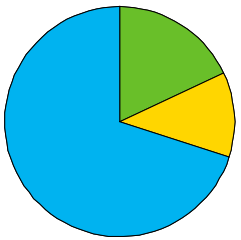
Portfolio at a Glance

	This Period	Year-to-Date
BEGINNING ACCOUNT VALUE	**$1,305,108.81**	**$1,305,108.81**
Dividends, Interest and Other Income	374.74	374.74
Net Change in Portfolio[1]	-50,382.09	-50,382.09
ENDING ACCOUNT VALUE	**$1,255,101.46**	**$1,255,101.46**
Estimated Annual Income	$12,617.48	

[1] *Net Change in Portfolio is the difference between the ending account value and beginning account value after activity.*

The Bank Deposits in your account are FDIC insured bank deposits.
FDIC insured bank deposits are not securities and are not covered by the Securities Investor Protection Corporation (SIPC). These bank deposits are covered by the Federal Deposit Insurance Corporation (FDIC), up to allowable limits.

Asset Summary



Percent	Asset Type	Prior Year-End	Last Period	This Period
18%	Cash, Money Funds, and Bank Deposits	190,740.23	190,740.23	221,107.47
12%	Fixed Income	155,610.35	155,610.35	155,169.50
70%	Mutual Funds	958,758.23	958,758.23	878,824.49
100%	**Account Total (Pie Chart)**	**$1,305,108.81**	**$1,305,108.81**	**$1,255,101.46**

Please review your allocation periodically with your Financial Advisor.

A0036263CSF30011-SD
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FOUNDATION
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3000 CENTRAL RD STE 205
ROLLING MDWS IL 60008-2551

February 1, 2022 - February 28, 2022
Account Number: XXX-X2078

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Portfolio at a Glance

	This Period	Year-to-Date
BEGINNING ACCOUNT VALUE	**$1,255,101.46**	**$1,305,108.81**
Dividends, Interest and Other Income	739.25	1,113.99
Net Change in Portfolio[1]	-19,582.90	-69,964.99
ENDING ACCOUNT VALUE	$1,236,257.81	$1,236,257.81
Estimated Annual Income	$12,619.23	

[1] *Net Change in Portfolio is the difference between the ending account value and beginning account value after activity.*

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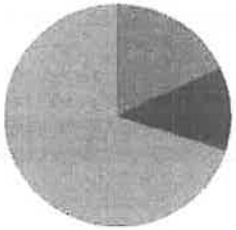
Asset Summary



Percent	Asset Type	Prior Year-End	Last Period	This Period
18%	Cash, Money Funds, and Bank Deposits	190,740.23	221,107.47	221,846.72
12%	Fixed Income	155,610.35	155,169.50	154,825.10
70%	Mutual Funds	958,758.23	878,824.49	859,585.99
100%	**Account Total (Pie Chart)**	**$1,305,108.81**	**$1,255,101.46**	**$1,236,257.81**

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A0049410CSF105DP-SD
37 of 57
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3000 CENTRAL RD STE 205
ROLLING MDWS IL 60008-2551

March 1, 2022 - March 31, 2022
Account Number: X-BRX112070

Your Financial Advisor Is:
HANSON / FISHER / VANDERLUGT
(630)871-2673

Portfolio at a Glance

	This Period	Year-to-Date
BEGINNING ACCOUNT VALUE	**$1,236,257.81**	**$1,305,108.81**
Dividends, Interest and Other Income	2,440.54	3,554.53
Net Change in Portfolio[1]	10,804.54	-59,160.45
ENDING ACCOUNT VALUE	**$1,249,502.89**	**$1,249,502.89**
Estimated Annual Income	$12,589.14	

[1] *Net Change in Portfolio is the difference between the ending account value and beginning account value after activity.*

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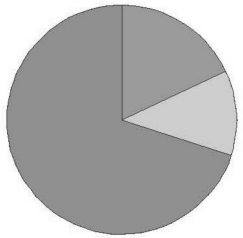
Asset Summary



Percent	Asset Type	Prior Year-End	Last Period	This Period
18%	Cash, Money Funds, and Bank Deposits	190,740.23	221,846.72	222,443.49
12%	Fixed Income	155,610.35	154,825.10	154,187.10
70%	Mutual Funds	958,758.23	859,585.99	872,872.30
100%	**Account Total (Pie Chart)**	**$1,305,108.81**	**$1,236,257.81**	**$1,249,502.89**

Please review your allocation periodically with your Financial Advisor.

B0004330CSF30016-SD

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HANSON-FISHER

WEALTH MANAGEMENT

Account Review

December 28, 2012—May 10, 2022

Prepared for:
Special Leisure Services Foundation

Contents:

Portfolio Monitor
Asset Allocation by Type
Account Performance

Prepared by David W. Hanson, CFP®
400 S. County Farm Rd, Suite 100
Wheaton, IL 60187
630-871-2673
david.hanson@benjaminfedwards.com

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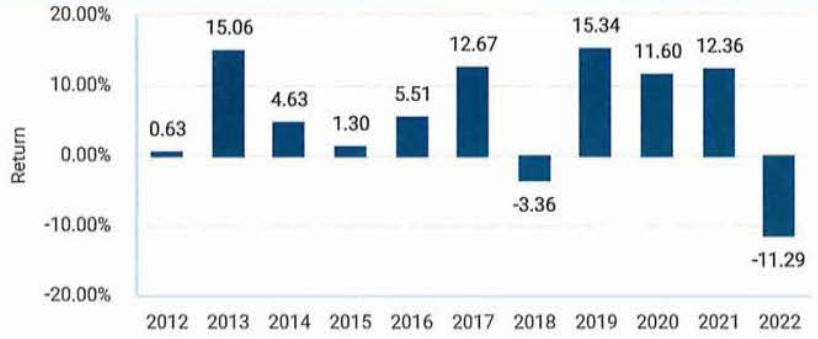
Special Leisure Services Foundation

12/28/2012 to 5/10/2022

Hanson / Fisher / VanderLugt

Performance Chart



Top Holdings

Asset	Ticker	Value	Allocation
Pershing Money Market	PERSHCASH	$222,446	19.19 %
American Balanced Fund Class A	ABALX	$204,184	17.62 %
American Washington Mutual Investors A	AWSHX	$134,471	11.60 %
American Fundamental Investors A	ANCFX	$134,259	11.59 %
American New Economy A	ANEFX	$93,499	8.07 %
American New Perspective A	ANWPX	$87,838	7.58 %
American Global Balanced A	GBLAX	$75,362	6.50 %
First Eagle Global A	SGENX	$52,443	4.53 %
American Express Centurion Bk 2.40% 9/6/2022	02xxxxY85	$50,450	4.35 %
General Motors Financial Mtn 2.95% 8/20/2022	37xxxxAC9	$50,114	4.32 %

Annualized Perfomance

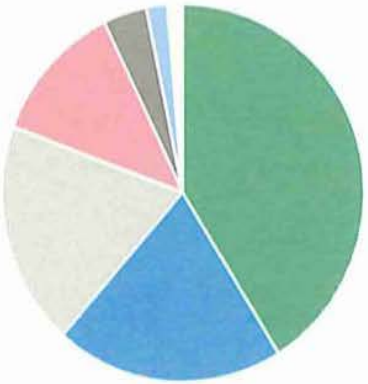
Activity Summary

	Period	YTD	2021	2020	Inception
Beginning Market Value	$1,091,080	$1,306,354	$1,162,617	$1,249,227	$1,091,080
Net Contributions	($639,547)	$0	$0	($210,000)	($639,547)
Transfer In/Out	$0	$0	$0	$0	$0
Market Value Change	$707,372	($147,449)	$143,737	$123,390	$707,372
Ending Market Value	$1,158,905	$1,158,905	$1,306,354	$1,162,617	$1,158,905
Return	6.53 %	-11.29 %	12.36 %	11.60 %	6.53 %

Account Performance

Account Name	Account Start Date	Market Value as of 5/10/2022	Period 12/28/2012-5/10/2022	YTD 1/1/2022-5/10/2022	2021 1/1/2021-12/31/2021	2020 1/1/2020-12/31/2020	2019 1/1/2019-12/31/2019	2018 1/1/2018-12/31/2018	Inception 12/28/2012-5/10/2022
Special Leisure Services - Corporation (XXXXX2070) - Edwards Brokerage	12/28/2012	$1,158,905	6.53 %	-11.29 %	12.36 %	11.60 %	15.34 %	-3.36 %	6.53 %

Asset Allocation by Asset Category



Asset Category	Value	Allocation
US Stock	$477,050	41.16 %
US Bond	$235,242	20.30 %
Cash / Money Market	$222,446	19.19 %
Non-US Stock	$141,985	12.25 %
Cash / Funds and ETFs	$44,999	3.88 %
Non-US Bond	$21,732	1.88 %
Other	$10,857	0.94 %
Convertible	$3,317	0.29 %
Preferred	$1,278	0.11 %
Total:	$1,158,905	100.00 %

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Holdings by Account

Special Leisure Services Foundation

12/28/2012 to 5/10/2022

Benjamin F. Edwards

Security	Symbol	Shares	Price	Current Value
Special Leisure Services - Corporation (XXXXX2070) - Edwards Brokerage				
American Balanced Fund Class A	ABALX	6,874.88	$29.70	$204,184
American Express Centurion Bk 2.40% 9/6/2022	02xxxxY85	50,000.00	$1.00	$50,450
American Fundamental Investors A	ANCFX	2,124.69	$63.19	$134,259
American Global Balanced A	GBLAX	2,276.79	$33.10	$75,362
American New Economy A	ANEFX	2,108.21	$44.35	$93,499
American New Perspective A	ANWPX	1,740.41	$50.47	$87,838
American Washington Mutual Investors A	AWSHX	2,463.74	$54.58	$134,471
First Eagle Global A	SGENX	878.45	$59.70	$52,443
General Motors Financial Mtn 2.95% 8/20/2022	37xxxxAC9	50,000.00	$1.00	$50,114
Goldman Sachs Bank USA NY CD 2.30% 7/26/2022	38xxxxLT2	25,000.00	$1.00	$25,240
Pershing Money Market	PERSHCASH	222,445.50	$1.00	$222,446
Sallie Mae Bk Salt Lake City Ut Ctf Dep 0.550% 07/08/24 Dtd 07/08/21	79xxxx6Z3	30,000.00	$0.95	$28,599
Special Leisure Services - Corporation (XXXXX2070) - Edwards Brokerage Total				$1,158,905
Total Holdings Value				$1,158,905

Report Data Disclaimer

For the above report, market values include accrued interest. Performance returns are Annualized and calculated using TWR, Net of Fees. Asset level returns are gross of fees.

Report Disclaimer

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Some time frames may indicate partial performance.

Account Disclosure

The source data for the following accounts was provided by Pershing

XXXXX2070

NORTHWEST SPECIAL RECREATION ASSOCIATION
SPECIAL LEISURE SERVICES FOUNDATION

ORGANIZATIONAL CASH OVERVIEW AS OF MARCH 31, 2022

		NWSRA	SLSF	TOTAL
WORKING CASH				
	PETTY CASH	$ 500	$ 150	$ 650
	BSN CHECKING (Village Bank & Trust)	183,864	306,225	490,089
	OPER/MMA (Village Bank & Trust)	2,831,096	50,854	2,881,950
	FLEX SPENDING CHECKING	15,320		15,320
	TOTAL	3,030,780	357,229	3,388,009
RESERVES: INVESTMENTS				
	BF EDWARDS		1,249,503	1,249,503
	PFM Asset Management	1,283,504		1,283,504
	TOTAL	1,283,504	1,249,503	2,533,007
RESERVES:				
OPERATING	MAX SAFE 1 (Village Bank & Trust)	1,851,890		1,851,890
	TOTAL	1,851,890		1,851,890
TOTAL CASH & RESERVES				
March 31, 2022		$ 6,166,174	$ 1,606,732	$ 7,772,906

TOTAL CASH & RESERVES				
March 31, 2021				
	CASH	$ 2,762,817	$ 199,789	$ 2,962,606
	RESERVES - OPER	1,506,172		1,506,172
	RESERVES - CAP	474,553		474,553
	RESERVES - INVEST	1,276,108	1,193,429	2,469,537
		$ 6,019,650	$ 1,393,218	$ 7,412,869

Special Leisure Services Foundation
Balance Sheet
As of March 31, 2022

	Mar 31, 22	
ASSETS		
Current Assets		
Checking/Savings		
10100 · Petty Cash		150.00
10400 · Cash Banks		1,400.00
10600 · VB&T Checking		201,527.72
10800 · VB&T MMA		181,762.33
11300 · BENJAMIN EDWARDS		
11310 · Investments-Cash	221,107.47	
11300 · BENJAMIN EDWARDS - Other	1,028,395.42	
Total 11300 · BENJAMIN EDWARDS		1,249,502.89
Total Checking/Savings		1,634,342.94
Other Current Assets		
12200 · Event Deposits		5,059.63
12300 · ACCOUNTS RECEIVABLE-OTHER		1,209.53
12400 · Interest Receivable		1,161.22
Total Other Current Assets		7,430.38
Total Current Assets		1,641,773.32
TOTAL ASSETS		**1,641,773.32**
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
21000 · Accounts Payable		-476.90
Total Accounts Payable		-476.90
Other Current Liabilities		
21200 · Deferred Revenue		-1,187.64
Total Other Current Liabilities		-1,187.64
Total Current Liabilities		-1,664.54
Total Liabilities		-1,664.54
Equity		
29000 · Retained Earnings		1,762,017.03
29200 · Net Assets-Temp. Restricted		39,607.05
Net Income		-158,186.22
Total Equity		1,643,437.86
TOTAL LIABILITIES & EQUITY		**1,641,773.32**

Special Leisure Services Foundation
Profit & Loss Budget vs. Actual
January through March 2022

	Jan - Mar 22	Budget	$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
31100 · Investment Income -BF Edw				
31101 · Unrealized Gain (Loss)-BF Edw	-39,577.55	0.00	-39,577.55	100.0%
31103 · Investment Interest	2,729.93	0.00	2,729.93	100.0%
31100 · Investment Income -BF Edw - Other	-18,843.65			
Total 31100 · Investment Income -BF Edw	-55,691.27	0.00	-55,691.27	100.0%
31110 · Interest Income	12.38	8.76	3.62	141.3%
31200 · Grants				
31210 · Township	0.00	4,249.97	-4,249.97	0.0%
31250 · Private Foundations	6,250.00	31,374.99	-25,124.99	19.9%
Total 31200 · Grants	6,250.00	35,624.96	-29,374.96	17.5%
31300 · Restricted Fundraising				
31310 · Registration	135.00	8,027.53	-7,892.53	1.7%
31320 · Raffle Tickets	0.00	840.00	-840.00	0.0%
31330 · Hole Sponsors	450.00	1,237.97	-787.97	36.3%
31340 · Event Sponsors	7,050.00	4,312.50	2,737.50	163.5%
31360 · Auctions	0.00	212.53	-212.53	0.0%
31390 · Contest Holes	0.00	2,631.28	-2,631.28	0.0%
31395 · Lightning Athletes Booster Club	0.00	62.53	-62.53	0.0%
Total 31300 · Restricted Fundraising	7,635.00	17,324.34	-9,689.34	44.1%
31400 · Restricted Donations				
31410 · Memorial Donations	0.00	0.00	0.00	0.0%
31420 · General Donations	2,706.28	750.00	1,956.28	360.8%
31430 · Annual Appeal	0.00	750.00	-750.00	0.0%
Total 31400 · Restricted Donations	2,706.28	1,500.00	1,206.28	180.4%
32300 · Unrestricted Fundraising				
32310 · Registration	13,442.85	30,025.03	-16,582.18	44.8%
32320 · Raffle Tickets	7,200.00	4,249.97	2,950.03	169.4%
32330 · Hole Sponsors	2,050.00	3,687.47	-1,637.47	55.6%
32340 · Event Sponsors	6,950.00	19,487.53	-12,537.53	35.7%
32360 · Auctions	10,179.00	8,362.50	1,816.50	121.7%
32390 · Contest Holes	3,850.00	6,529.97	-2,679.97	59.0%
Total 32300 · Unrestricted Fundraising	43,671.85	72,342.47	-28,670.62	60.4%
32400 · Unrestricted Donations				
32410 · Memorial Donations	916.80	750.00	166.80	122.2%
32420 · General Donations	23,189.23	10,999.97	12,189.26	210.8%
32430 · Annual Appeal	5,612.68	3,750.00	1,862.68	149.7%
32435 · Kevin's Club	150.00	150.00	0.00	100.0%
Total 32400 · Unrestricted Donations	29,868.71	15,649.97	14,218.74	190.9%
33000 · General Ledger	0.00			
33700 · Investment Transfer	0.00	0.00	0.00	0.0%
Total Income	34,452.95	142,450.50	-107,997.55	24.2%
Gross Profit	34,452.95	142,450.50	-107,997.55	24.2%
Expense				
40000 · Administration				
40100 · Postage	589.19	1,500.00	-910.81	39.3%
40200 · Office Expense	1,824.75	1,675.03	149.72	108.9%
40250 · Credit Card fees	715.07	1,500.00	-784.93	47.7%
40400 · Professional Memberships	2,170.00	1,203.75	966.25	180.3%
40500 · Education/Training	-1,492.95	799.97	-2,292.92	-186.6%
40600 · Public Education/Information	4,971.70	4,575.00	396.70	108.7%
40700 · Printing	0.00	1,600.03	-1,600.03	0.0%
40800 · Professional Fees	0.00	1,375.03	-1,375.03	0.0%
40000 · Administration - Other	0.00			
Total 40000 · Administration	8,777.76	14,228.81	-5,451.05	61.7%

Special Leisure Services Foundation
Profit & Loss Budget vs. Actual
January through March 2022

	Jan - Mar 22	Budget	$ Over Budget	% of Budget
41300 · Fundraising Restricted				
41310 · Signs	0.00	82.50	-82.50	0.0%
41320 · Food	0.00	4,281.68	-4,281.68	0.0%
41330 · Gifts	0.00	724.97	-724.97	0.0%
41350 · Prizes	0.00	199.97	-199.97	0.0%
41375 · Lightning Athletes Booster Club	92.10	0.00	92.10	100.0%
41380 · Supplies	0.00	703.78	-703.78	0.0%
Total 41300 · Fundraising Restricted	92.10	5,992.90	-5,900.80	1.5%
42300 · Fundraising Unrestricted				
42310 · Signs	0.00	55.03	-55.03	0.0%
42320 · Food	14,098.26	16,806.07	-2,707.81	83.9%
42330 · Gifts	485.00	918.75	-433.75	52.8%
42340 · Recognition	0.00	6,161.25	-6,161.25	0.0%
42350 · Prizes	0.00	1,037.53	-1,037.53	0.0%
42370 · Printing	835.00	1,125.00	-290.00	74.2%
42380 · Supplies	7,620.35	4,811.25	2,809.10	158.4%
Total 42300 · Fundraising Unrestricted	23,038.61	30,914.88	-7,876.27	74.5%
43000 · Grants Given				
43100 · NWSRA Lightning Athletes	0.00	7,500.00	-7,500.00	0.0%
43200 · Accessible Vehicle Support	0.00	12,124.97	-12,124.97	0.0%
43300 · Scholarships	0.00	16,249.97	-16,249.97	0.0%
43350 · Miscellaneous Grants	0.00	0.00	0.00	0.0%
43400 · Inclusion (ADA Compliance)	0.00	2,500.03	-2,500.03	0.0%
43500 · General Program Support	0.00	16,249.97	-16,249.97	0.0%
Total 43000 · Grants Given	0.00	54,624.94	-54,624.94	0.0%
Total Expense	31,908.47	105,761.53	-73,853.06	30.2%
Net Ordinary Income	2,544.48	36,688.97	-34,144.49	6.9%
Other Income/Expense				
Other Expense				
43650 · Capital Improvements	160,730.70	164,695.20	-3,964.50	97.6%
Total Other Expense	160,730.70	164,695.20	-3,964.50	97.6%
Net Other Income	-160,730.70	-164,695.20	3,964.50	97.6%
Net Income	**-158,186.22**	**-128,006.23**	**-30,179.99**	**123.6%**

VIII. Warrants

Back to Home

Special Leisure Services Foundation
Warrant
February 28, 2022

Num	Name	Account	Amount
25588	**Anne Kiwala**	**10600 · VB&T Checking**	**(2,920.00)**
		10400 · Cash Banks	1,520.00
		10400 · Cash Banks	1,400.00
			2,920.00
25589	**Meridian**	**10600 · VB&T Checking**	**(611.93)**
		40600 · Public Education/Information	611.93
			611.93
	BMO Harris Credit Card	**Various Accounts**	**3,006.15**
		Total for FEB 2022 Warrant	**$ 6,538.08**

Motion to approve February Warrant in the amount of **$ 6,538.08**

Covering check numbers 25588 through 25589 from Village Bank & Trust

Special Leisure Services Foundation
Warrant
March 31, 2022

Num	Name	Account	Amount
25590	**Deborah Weinfuss**	**10600 · VB&T Checking**	**(70.00)**
		32310 · Registration	70.00
			70.00
25591	**Jing O'Brien**	**10600 · VB&T Checking**	**(280.00)**
		32310 · Registration	280.00
			280.00
25592	**Luis Perez**	**10600 · VB&T Checking**	**(400.00)**
		32310 · Registration	400.00
			400.00
25593	**Martha Weiss**	**10600 · VB&T Checking**	**(370.00)**
		32310 · Registration	370.00
			370.00
25594	**MT Prospect Junior Womens Club**	**10600 · VB&T Checking**	**(50.00)**
		40600 · Public Education/Information	50.00
			50.00
25595	**Hoffman Estates Park District**	**10600 · VB&T Checking**	**(160,730.70)**
		43650-· Capital Improvements	160,730.70
			160,730.70
25596	**NWSRA**	**10600 · VB&T Checking**	**(589.19)**
		40100 · Postage	589.19
			589.19
25597	**Darleen Negrillo**	**10600 · VB&T Checking**	**(71.90)**
		40400 · Professional Memberships	71.90
			71.90
25598	**Hanover Township**	**10600 · VB&T Checking**	**(75.00)**
		40600 · Public Education/Information	75.00
			75.00
25599	**Julie Caporusso**	**10600 · VB&T Checking**	**(132.00)**
		42350 · Prizes	132.00
			132.00
25600	**Megan O'Brien**	**10600 · VB&T Checking**	**(198.00)**
		42350 · Prizes	198.00
	BMO Harris Credit Card	**Various Accounts**	24,408.20
		Total for MAR 2022 Warrant	**$ 187,176.99**

Motion to approve March Warrant in the amount of **$ 187,176.99**

Covering check numbers 25588 through 25589 from Village Bank & Trust

IX. Old Business

Back to Home

Date: May 2022
To: SLSF Board of Trustees
From: Tracey Crawford, President
Kyle Nichol and Bob Tannehill, Finance Team
RE: SLSF Budget Adjustments

After reviewing the Foundation finances with the Finance Team from Lauterbach & Amen, several adjustments have been made to the 2022 SLSF Budget.

The grant amount to NWSRA has been decreased by $41,500 to account for adjustments made to the NWSRA budget. All adjusted line items are listed below:

Account Number	Name of Account	Approved FY 2022	Revised FY 2022	Adjustment Notes
Expense				
41300				
41300	Restricted Fundraising	$23,771.95	$23,971.75	This line item increased by $250 in Booster Club expenses to account for 2021 revenue.
43000	**Grants Given**			
43100	NWSRA Lightning Athletes	$35,000.00	$30,000.00	Grants to NWSRA were lowered by $41,500 due to an adjustment to the NWSRA budget.
43200	Accessible Vehicle Support	$65,000.00	$48,500.00	
43300	Scholarships	$63,000.00	$65,000.00	
43400	Inclusion	$10,000.00	$10,000.00	
43500	General Program Support	$87,000.00	$65,000.00	
	Total SLSF Grant to NWSRA	**$260,000.00**	**$218,500.00**	
43650				
43650	Capital Improvements - Vogelei House	$135,000.00	$658,780.80	Vogelei House expenses were adjusted to reflect the $130,000 to raise in FY 2022 combined with the $145,330.24 restricted revenue from FY 2021 and the $378,450.56 from the Investment Fund and Restricted Reserve Fund to be used toward the project.
33700	Investment Transfer	$378,450.56	$0.00	This line item adjusted to $0. These funds will be counted in the Capital Improvements - Vogelei House line as an expense as the revenue was not from 2022.

X. New Business

Back to Home

Date: May 2022

To: SLSF Board Members
From: Tracey Crawford, Executive Director
Re: SLSF Fund Balance Recommendation

The 2021 SLSF audited year-end cash and cash equivalent amount is $660,307. The operating fund account balance is $219,311.64 and Restricted Reserve Fund is $181,765.32.

Below is an evaluation of the past four years of Revenue and Expense:

4 YEAR AVERAGE

	Revenue	Expense	Net
Jan-Mar	$184,254	$48,793	$135,461
Jan-June	$341,768	$148,915	$192,853

Below is a snapshot of the months with the highest expense during the last 4 years (January-June):

Year/Month	Amount	Explanation
2018 June	$ 73,051.75	NWSRA Grant
2019 May	$ 88,718.10	NWSRA Grant
2020 March	$ 51,165.00	RMCC Rent
2021 May	$57,324.00	NWSRA Grant

On January 25, 2022, staff recommended to begin 2022 with cash balance of $60,000 for the 1st quarter to cover expenses until the start of fundraising events. This balance assured coverage of average SLSF expenses for the first three months of the year.

Staff recommends beginning 2022 with a cash balance of $60,000 plus the $181,765.32 in the Restricted Reserve Fund for the Vogelei House the sixth NWSRA Programming Space and the home to the PURSUIT Day Program.

A motion to approve the recommendation to begin the 2022 Operating Fund Balance with a cash balance of $60,000 plus the $181,765.32 in the Restricted Reserve Fund.

Date: May 2022
To: Tracey Crawford, Executive Director
From: Rachel Hubsch, Superintendent of Recreation
Andrea Griffin, Superintendent of Recreation

This memo is to request the first of three transfer of funds in the amount of $101,196.67 from Special Leisure Services Foundation to Northwest Special Recreation Association to support programs and services. Attached to the memo is a detailed breakdown of expenses in each line item.

	May 2022
Athletics	$9,128.01
Transportation	$31,084.47
Scholarships	$51,240.50
Inclusion	$154
General Programs	$9,589.69
Total	$101,196.67

Thank you for the transfer of these funds. We are asking for the money to be transferred to the NWSRA accounts no later than May 31, 2022 in order to pay bills incurred for the above expenditures.

Respectfully,

Rachel Hubsch
Superintendent of Recreation

Andrea Griffin
Superintendent of Recreation

Please attach a *SLSF Expense Request* for the total amount requested to this memo.

SLSF Grants to NWSRA
May 2022

SLSF Area of Support	Expenses	Description	Total Allotment for 2022
			$30,000.00
Athletics	$5,434.00	Partner Bowling Fees (January - March)	
	$240.00	ITRS Basketball Tournament Entrance Fees	
	$3,207.05	Housing and Meals at State Tournaments	
	$246.96	Sport Officials	
Athletics Sub-Total May	$9,128.01	**Balance**	**$20,871.99**
Athletics Sub-Total October	$0.00		
Athletics Sub-Total December	$0.00		
			$48,500.00
Transportation	$4,000.00	Rotary Club of Palatine Foundation	
	$27,084.47	Vehicle Maintenance	
Transportation Sub-Total May	$31,084.47	**Balance**	**$17,415.53**
Transportation Sub-Total October	$0.00		
Transportation Sub-Total December	$0.00		
			$65,000.00
Scholarships	$4,488.00	Winter/Spring Season General TR Programs and Athletics	
	$46,752.50	Day Camp Scholarships	
Scholarship Sub-Total May	$51,240.50	**Balance**	**$13,759.50**
Scholarship Sub-Total October	$0.00		
Scholarship Sub-Total December	$0.00		
			$10,000.00
Inclusion	$154.00	Gold Medal Fashion Show Wish List	
Inclusion Sub-Total May	$154.00	**Balance**	**$9,846.00**
Inclusion Sub-Total October	$0.00		
Inclusion Sub-Total December	$0.00		
			$65,000.00
General Program Support	$250.00	Palatine Jaycees Grant (Sensory Items)	
	$500.00	Mt. Prospect Junior Women's Club Grant (?)	
	$2,000.00	Schaumburg Township (Sensory Items)	
	$351.00	GMFS Wish list - sensory room	
	$627.00	GMFS Wish list - PURSUIT	
	$218.00	GMFS Wish list - Dream Lab	
	$2,213.99	Mt. Prospect Lions Club - PURSUIT items	
	$3,305.25	Horseback Riding at Palatine Stables	
	$124.45	Pizza Party for PURSUIT fundraising winners	
General Program Sub-Total May	$9,589.69	**Balance**	**$55,410.31**
General Program Sub-Total October	$0.00		
General Program Sub-Total December	$0.00		
			$218,500.00
Grand Total May	**$101,196.67**	**2022 Remaining Balance**	**$117,303.33**
Grand Total October	**$0.00**		
Grand Total December	**$0.00**		