

Date: July 2021
To: Tracey Crawford, Executive Director
From: Cathy Splett, Superintendent of Development
RE: SLSF Update for SLSF Board Members

Sponsorships: Sponsorship dollars are part of the SLSF event budgets. The FY 2021 budgeted amount is \$61,200. To date, \$52,375 has been received which is higher than anticipated due to a \$10,000 sponsorship from WT Engineering for the Voegeli House. SLSF secured three new sponsors for the Buffalo Grove Golf Classic and four new sponsors for the Moretti's/NWSRA Golf Classic.

Grants: The FY 2021 grant budgeted amount is \$83,000. To date, SLSF has applied for \$170,084 in grants with \$35,750 approved and the remaining grants still pending. SLSF will be submitting additional grants throughout the year in order to meet the needs of NWSRA programs and the expansion of PURSUIT 6.

Events: The FY 2021 Events budgeted amount is \$208,585. The budgeted amount is lower than previous years due to the uncertainty of state and federal guidelines due to the COVID-19 pandemic, but higher than the actual funds raised through events in 2020. The Palatine Hills Golf Classic was held on June 3rd, with 128 golfers attending netting over \$25,000.

SLSF is currently planning for the remaining golf outings, the Celebrate Ability Gala and the 2022 Gold Medal Fashion Show.

Grants to NWSRA: The Board approved a grant in the amount of \$260,000 for the fiscal year 2021. The first of three installments was be paid in May: \$51,264.56 to the five funding focuses. The second installment will be paid in October and the third installment in December.

Donations: SLSF has four areas for individual donations: Memorial, General, Annual Appeal and Kevin's Club.

- Memorial Donations = \$2,334.70. This is higher than budgeted due to SLSF being the chosen charity of three memorials.
- General Donations = \$27,642.03. Over 58 UPS employees have donated \$4,383.67 in payroll deductions.
- Annual Appeal = \$5,816.53. The majority of these funds are received in December.
 - SLSF received \$1,563.45 from 22 donors for the Spring Appeal.
- Kevin's Club
 - 19th Hole: \$2,000 – Currently have four donors joining this initiative.
 - Donation: \$300

Outreach:

- During May and June, SLSF presented at four civic organizations about the work of NWSRA and SLSF.
- SLSF and Metropolis Performing Arts Centre will be hosting a collaborative fundraiser on Sunday, October 10th.
- SLSF is providing volunteers for the Ride for Autism Speaks event on Sunday, September 19th in St. Charles.
- SLSF has attended eight networking and Chamber events in May and June.
- SLSF has joined the Arlington Heights Lions Club.