

# Sponsorship Opportunities

## GOLD MEDAL FASHION SHOW

Sunday, February 27, 2022 (Event will be hosted in - person and virtually)



OPPORTUNITIES	BENEFITS	
<p><i>Presenting</i> \$10,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 20 in-person or virtual event tickets</li> <li>• Sponsor of 8 NWSRA Participants and their guests/families</li> <li>• Premier placement at event</li> <li>• Opportunity to provide company promotional materials to in-person and virtual guests</li> <li>• Company representative invited to speak</li> <li>• Company logo and “Presented by” on all promotional event materials</li> <li>• “Presented by” &amp; Logo watermark on livestream</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Presenting Sponsor” in press release</li> <li>• Sponsor logo and “Presented by” listed on invitations, programs, welcome video/sign</li> <li>• Full page, inside cover ad in program book, 5”W x 8”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo and photo of representatives listed on the SLSF website</li> <li>• Logo on event email campaigns</li> <li>• Featured in SLSF E-newsletter</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature story on social media</li> <li>• Social media mentions “Presented by:@” in all promotional event posts</li> <li>• Sponsor logo and “Presented by” on social media graphics and platforms</li> </ul>
<p><i>Diamond</i> \$5,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 15 in-person or virtual event tickets</li> <li>• Opportunity to provide company promotional materials to in-person and virtual guests</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Diamond Sponsor” in press release</li> <li>• Sponsor logo in printed and virtual program book</li> <li>• Sponsor logo in welcome video/sign</li> <li>• Full page ad in program book, 5”W x 8”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Logo on event email campaigns</li> <li>• Featured in SLSF E-newsletter</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Gold</i> \$3,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 10 in-person or virtual event tickets</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Gold Sponsor” in press release</li> <li>• Sponsor logo in printed and virtual program book</li> <li>• Sponsor logo in the welcome video/sign</li> <li>• Full page ad in program book, 5”W x 8”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Silver</i> \$2,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 10 in-person or virtual event tickets</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Silver Sponsor” in press release</li> <li>• Sponsor logo in printed and virtual program book</li> <li>• Sponsor logo in welcome video/sign</li> <li>• Half page ad in program book, 5”W x 3.875”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Emerald</i> \$1,500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 10 in-person or virtual event tickets</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor name on all promotional event material</li> <li>• Half page ad in program book, 5”W x 3.875”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Ruby</i> \$1,200</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 5 in-person or virtual event tickets</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor name on all promotional event material</li> <li>• Quarter page ad in program books, 3.75”H x 2.25”W</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Centerpiece</i> \$1,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 2 in-person or virtual event tickets</li> <li>• Centerpiece graphic with logo created to display with acknowledgement next to centerpieces</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor name on all promotional event material</li> <li>• Quarter page ad in program book, 3.75”W x 2.25”H</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>

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OPPORTUNITIES	BENEFITS	
<p><i>Technology</i></p> <p>\$750</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Technology graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Glitz</i></p> <p>\$500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Glitz graphic with logo created to display with acknowledgement next to silent auction</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Runway</i></p> <p>\$500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Runway graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Stage</i></p> <p>\$500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Stage graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Lighting</i></p> <p>\$500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Lighting graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>DJ</i></p> <p>\$300</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• DJ graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Dressing Room</i></p> <p>\$250</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Dressing Room graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>
<p><i>Photography</i></p> <p>\$250</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Photography graphic with logo created to display with acknowledgement next to Tech Crew</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor logo in printed and virtual program book</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Sponsor logo on social media graphics and platforms</li> </ul>

### Supportive Family and Friends Ad

\$150

3.5" W x 2" H Business Card Ad

### Honor Roll

\$100

Name listed as a sponsor in the program book

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## Become a Sponsor

Event: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

- Check payable to SLSF       Please send invoice/bill       Pay over the phone with Credit Card

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

For more information about becoming a sponsor or other sponsorship opportunities, contact Liz Thomas at 847/392-2848 ext. 227 or e-mail at [lthomas@slsf.me](mailto:lthomas@slsf.me)

Return form to **SLSF 3000 W. Central Road, Suite 205, Rolling Meadows, IL 60008**