



# Sponsorship Opportunities

**GOLD MEDAL FASHION SHOW**  
**March 14, 2021 at 1:00 PM**



OPPORTUNITIES	BENEFITS	
<p><i>Presenting</i></p> <p>\$5,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• Premier placement at event &amp; 20 virtual event tickets</li> <li>• Opportunity to provide company promotional materials to virtual guests</li> <li>• 30 second prerecorded video broadcasted to all during main program</li> <li>• Company logo and “Presented by” on all promotional event materials</li> <li>• “Presented by” &amp; Logo watermark on virtual livestream</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Presenting Sponsor” in press release</li> <li>• Sponsor logo and “Presented by” listed on invitations, virtual program book</li> <li>• Sponsor logo and “Presented by” on scrolling virtual welcome screen</li> <li>• Full page, inside cover ad in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo and photo of representatives listed on the NWSRA and SLSF website</li> <li>• Logo on event email campaigns</li> <li>• Featured in SLSF Newsletter and on SLSF Website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Social media mentions “Presented by:@” in all promotional event posts</li> <li>• Sponsor logo and “Presented by” on social media kits</li> </ul>
<p><i>Diamond</i></p> <p>\$3,500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 15 virtual event tickets</li> <li>• Opportunity to provide company promotional materials to virtual guests</li> <li>• 30 second prerecorded video broadcasted to all during transition times</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Diamond Sponsor” in press release</li> <li>• Sponsor logo in virtual program book</li> <li>• Sponsor logo on virtual welcome screen</li> <li>• Full page ad in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Logo on event email campaigns</li> <li>• Featured in SLSF Newsletter and on SLSF Website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Sponsor logo on social media kits</li> </ul>
<p><i>Gold</i></p> <p>\$2,000</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 10 virtual event tickets</li> <li>• Opportunity to provide company promotional materials to virtual guests</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Gold Sponsor” in press release</li> <li>• Sponsor logo in virtual program book</li> <li>• Sponsor logo on virtual welcome screen</li> <li>• Half page ad in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Featured in SLSF Newsletter and on SLSF Website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Feature on social media</li> <li>• Sponsor logo on social media kits</li> </ul>
<p><i>Silver</i></p> <p>\$1,500</p>	<p><b>Promo:</b></p> <ul style="list-style-type: none"> <li>• 10 virtual event tickets</li> <li>• Company logo on all promotional event materials</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Listed as “Silver Sponsor” in press release</li> <li>• Sponsor logo in virtual program book</li> <li>• Sponsor logo on virtual welcome screen</li> <li>• Half page ad in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<p><b>Digital:</b></p> <ul style="list-style-type: none"> <li>• Company logo listed on the SLSF website</li> <li>• Featured in SLSF Newsletter and on SLSF Website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Announcement of sponsorship on social media</li> <li>• Sponsor logo on social media kits</li> </ul>



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OPPORTUNITIES	BENEFITS	
<b>Emerald</b> \$1,000	<b>Promo:</b> <ul style="list-style-type: none"> <li>• 10 virtual event tickets</li> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor Name in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<b>Digital:</b> <ul style="list-style-type: none"> <li>• Sponsor Name listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> </ul>
<b>Virtual Centerpiece</b> \$1,000	<b>Promo:</b> <ul style="list-style-type: none"> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor Name &amp; logo in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<b>Digital:</b> <ul style="list-style-type: none"> <li>• Centerpiece graphic with logo created to display with acknowledgment on live stream</li> <li>• Sponsor Name listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Social media mention</li> </ul>
<b>Technology</b> \$750	<b>Promo:</b> <ul style="list-style-type: none"> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor Name &amp; logo in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<b>Digital:</b> <ul style="list-style-type: none"> <li>• Graphic with logo created to display with acknowledgment on live stream</li> <li>• Sponsor Name listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Social media mention</li> </ul>
<b>VIP Favor Box</b> \$500	<b>Promo:</b> <ul style="list-style-type: none"> <li>• Recognition in Daily Herald App Ad</li> <li>• Sponsor Name &amp; logo in virtual program book</li> <li>• Company may provide giveaways with logo in VIP Favor Box</li> </ul>	<b>Digital:</b> <ul style="list-style-type: none"> <li>• Sponsor Name listed on the SLSF website</li> <li>• Recognition in SLSF and NWSRA Annual Report</li> <li>• Social media mention</li> </ul>

<b>Ads</b>	<b>Full</b> \$250	<b>Half</b> \$150	<b>Quarter</b> \$100
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## Become a Sponsor

Event: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Check payable to SLSF    
  Please send invoice/bill    
  Pay over the phone with Credit Card

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

For more information about becoming a sponsor or other sponsorship opportunities,  
 contact Liz Thomas at 847/392-2848 ext. 227 or e-mail at lthomas@sfsf.me

**Return form to SLSF 3000 W. Central Road, Suite 205, Rolling Meadows, IL 60008**