

Date: May 2022  
To: Tracey Crawford, Executive Director  
From: Anne Kiwala, Superintendent of Development  
RE: SLSF Update for the May SLSF Board Meeting

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**Fundraising:** The FY 2022 Fundraising budgeted amount is \$358,667. The budgeted amount is higher than the past two years, anticipating higher event attendance with in-person events possible. To date, fundraising has generated \$51,281, which includes revenue from the Gold Medal Fashion Show and sponsorships and registrations for the upcoming golf outings. SLSF is currently preparing for the first golf outing of the year, the Bridges of Poplar Creek Golf Outing, which is a new event fundraising for the Voagelei House project.

**Sponsorships:** Sponsorship dollars are part of the SLSF fundraising events budgets. The FY 2022 budgeted amount is \$114,902. To date, \$33,552 has been received with the majority of the event sponsorship opportunities still to come. New sponsorship accounts for \$4,850 of total sponsorship brought in this year.

**Grants:** The FY 2022 grant budgeted amount is \$142,500. To date, SLSF has applied for \$54,014 in grants with \$25,464 approved and the remaining grants still pending. SLSF also submitted a grant to the Illinois Department of Transportation to request a new 14-passenger van. SLSF will continue to submit its regular grant requests throughout the year in addition to sending letters of intent to potential new grant partners who throughout the Chicago area that have aligned interests.

**Grants to NWSRA:** The SLSF Board approved a grant in the amount of \$260,000 for the fiscal year 2022 prior to the final revision of the NWSRA budget. A revised budget will be presented to the SLSF Board to reflect \$218,500 in grants to NWSRA for 2022. Any fundraising beyond the \$218,500 will be allocated to the Voagelei House Project. The first of three installments will be paid in May, the second installment in October, and the third installment in December. In addition to the NWSRA grants, SLSF is also budgeted to support the Voagelei House project and has contributed \$160,731 toward the project in 2022.

#### **Additional Campaigns/Outreach:**

Brackets for Abilities, a first time March Madness event was held this year. The event brought in a Net of \$330, selling a total of 33 brackets. For a second year the Flower Power Fundraiser was held bringing in \$574.00, which is lower than 2021, when the campaign brought in \$1,574.00. 4 more fundraising campaigns will run in 2022. There are no expenses for any of the additional campaigns.

#### **Outreach:**

- During March and April, SLSF presented at 5 civic organizations about the work of NWSRA and SLSF and attended 16 networking events.
- SLSF is sponsoring events at the following NWSRA member park districts: Hanover Park, Prospect Heights and South Barrington. In 2022, SLSF also plans to sponsor events for the park districts of Hoffman Estates, Inverness, and South Barrington.
- SLSF collaborated with Home Depot of Palatine to secure over \$4,000 in store credit to use toward landscaping at the Voagelei House.